

1<sup>st</sup> EDITION

# VENICE SUSTAINABLE FASHION FORUM

OCTOBER 27 and 28, 2022

VENICE, FONDAZIONE GIORGIO CINI



OCTOBER 27

# JUST FASHION TRANSITION

SUPPLY CHAINS AND BRANDS TOWARDS  
SUSTAINABLE TRANSITION.



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Venice Sustainable Fashion Forum

# JUST FASHION TRANSITION

SUPPLY CHAINS AND BRANDS TOWARD SUSTAINABLE TRANSITION

27<sup>th</sup> October 2022

10:30 AM  
11:00 AM

## **Arrival and Registration**

Moderator: **ANDREA CABRINI** Editor, Class CNBC

11:00 AM  
11:20 AM

## **WELCOMING REMARKS**

**SIMONE VENTURINI** City Councilor for Social Cohesion, Tourism, and Economic Development, Venice

**MASSIMO ZANON** President, CCIAA di Venezia Rovigo

**VINCENZO MARINESE** President, Confindustria Venezia

**FLAVIO SCIUCCATI** Senior Partner & Director of the Global Fashion Unit, The European House - Ambrosetti

11:20 AM  
11:45 AM

## **Presentation of the Study "Just Fashion Transition"**

**CARLO CICI** Partner & Head of Sustainability Practices, The European House - Ambrosetti

11:45 AM  
01:00 PM

## **SESSION 1**

### **ENVIRONMENTAL, SOCIAL AND ECONOMIC IMPACTS OF FASHION SUPPLY CHAIN IN A CHANGING WORLD**

Pollutant emissions, circular economy, climate change, contamination of waters, biodiversity, growing economic and social inequalities, human rights: what is at stake and why to act now

Unequal impacts of unsustainable growth and new development models to safeguard the interests of the entire supply chain

#### **ACTION AND INNOVATION FOR SUSTAINABLE FASHION - Keynote speech**

**FEDERICO MARCHETTI** Founder of Yoox Net-a-Porter Group, Chair of King Charles's Fashion Taskforce and Board member of Giorgio Armani

#### **TOWARDS A SUSTAINABLE AND ZERO-CARBON WORLD (with focus on the Fashion sector)**

**CARLO CARRARO** Vice-Chair, IPCC; President Emeritus and Professor of Environmental Economics, Ca' Foscari University of Venice

#### **FOUR DECADES OF GLOBAL IMPACT THANKS TO CIRCULAR PRACTICE**

**KARINA BOLIN** President, Humana People to People Italia

#### **RE-DESIGN THE SYSTEM**

**SHAWAY YEH** Founder, yehyehyeh; Group style editorial Director, Modern Media; Pioneer of the sustainable fashion movement in Asia (VC)

1:00 PM  
2:15 PM

## **Luncheon**



2:15 PM  
4:00 PM

**SESSION 2**  
**INSTITUTIONAL AND SOCIAL PRESSURES ON THE SUPPLY CHAIN**

International institutions and national governments: an accelerating agenda  
Sustainability policies and competitiveness at European and global level  
Finance sector: putting our money where our mouth is

**ROUND TABLE**

**MARIA TERESA PISANI** Head, Sustainable Trade and Outreach Unit  
United Nations Economic Commission for Europe

**DIRK VANTYGHM** Director General, EURATEX

**ROBERTO BARBIERI** General Director, OXFAM Italia

**ORSOLA DE CASTRO** Founder, Fashion Revolution

**MAXINE BÉDAT** Executive Director, New Standard Institute

4:00 PM  
4:30 PM

*Break*

4:30 PM  
5:30 PM

**SESSION 3**  
**THE RESPONSE OF THE EXTENDED SUPPLY CHAIN TO GLOBAL DEMANDS**

What contribution can the extended supply chain offer to promote sustainability in the fashion industry?

Moderator: **FLAVIO SCIUCCATI** Senior Partner & Director of the Global Fashion Unit,  
The European House - Ambrosetti

**ROUND TABLE**

**LUCA FRESI** CEO, Alperia Green Future

**ALESSANDRO DI BENEDETTO** Sales Manager, DNV Supply Chain & Product Assurance

**CORRADO BRONDI** CEO, Give Back Beauty

**CAMILLA DI FONZO** Senior Associate, Greenberg Traurig Santa Maria

**LUIGI FONTANESI** Senior partner, Greenberg Traurig Santa Maria

**ENRICO CANTONI** Retail, Fashion, Industry Division Director Italy and global Retail leader,  
Sopra Steria

**ARCANGELO D'ONOFRIO** Founder, Temera

5:30 PM  
6:30 PM

**SESSION 4**  
**HOW TO ACCELERATE A SUSTAINABLE FASHION ECONOMY:  
PROPOSALS FOR ITALY, EUROPE AND THE WORLD**

Proposals for a more Sustainable Fashion Industry  
The response of public and private sector

Moderator: **ANDREA CABRINI** Editor, Class CNBC

**ROUND TABLE**

**ADOLFO URSO** Minister for Enterprises and Made in Italy (VC)

**ANTONELLA CENTRA** Executive Vice President General Counsel, Corporate Affairs &  
Sustainability, Gucci

**GIOVANNA CEOLINI** President, Assocalzaturifici

**ALBERTO PACCANELLI** President, Euratex; CEO and Shareholder, Martinelli Ginetto Group

**MARIA MADDALENA DEL GROSSO** Consumer Goods Office, Agenzia ICE

