



The European House
Ambrosetti

In collaborazione con:



Riportare lo sport e la cultura del movimento al centro dell'agenda politica per creare valore per il Paese

SECONDA EDIZIONE

Lunedì 12 e martedì 13 Febbraio 2024

Sala Autorità - Stadio Olimpico di Roma

BIOGRAPHICAL NOTES

Partner dell'iniziativa



DECATHLON



GATORADE



MATRIX





ANDREA ABODI

Andrea Abodi is Minister for Sport and Youth, after having served as President of the Istituto per il Credito Sportivo. In the past, he was president and Federal Councillor of the Lega Nazionale Professionisti Serie B, and before that Marketing Director for Rome's Olympic and Paralympic Candidacy for the 2004 and 2020 Games. As Executive Vice President and General Manager, he led the Organizing Committee for the final phase of the World Baseball Championships. Over the years, he has been a board member of CONI Servizi and President of Astral and Arcea. He also co-founded Media Partners Group in 1994, within which he served as executive vice president. Before that, he was responsible for Italy at TWI, a leading company in the production and international marketing of multimedia sports content. He began his management career as marketing director in Italy for the American multinational McCormack Group.



FRANCESCO BARDELLI

Francesco Bardelli is Chief Health&Welfare and Connected Business Development Officer and CEO Welion at Generali Italia. He is also a member of the Management Committee of Generali Italia and Country since 2017. He joined Generali since 2013 where he held several roles including Leading the Cattolica Integration Program and joining the Board of Cattolica Assicurazioni, Managing Director and General Manager of Generali jeniot, Chief Business Transformation Officer, Head of the Simplification Program, the initiative aimed at reengineering and digitizing insurance processes, and before that Head of the Integration Program of the Group's Italian insurance companies. He previously gained extensive experience in the insurance and banking industries, leading strategic and transformation projects internationally at Mckinsey & Co. and working as Project Manager in the SIA Group, with responsibility for major international projects.



DIANA BIANCHEDI

Diana Bianchedi is Chief Strategy Planning & Legacy Officer of the Milan Cortina 2026 Foundation. She directed both the Rome 2024 Olympics bid and the successful Milan Cortina 2026 Olympics bid. Over the years, at CONI, she has been, President of the Merit Commission, President of the Athletes Commission and member of the National Council, and before that, an executive member of the Scientific Anti-Doping Commission, the Doping Supervisory Commission of the Ministry of Health, the ultimate Doping Judge and a member of the CONI Anti-Doping Commission. She joined the CONI executive as vice president in 2001. In her career Bianchedi has also been involved in sports rehabilitation, directing the Isokinetic center, a rehabilitation center of excellence recognized by FIFA. In fact, she is vice president of the FIGC Anti-Doping and Health Protection Commission and has served on the UEFA panel of experts on doping. She also holds the position of university professor in the Bachelor of Economics and Sports Policy, at Link Campus University. During her competitive career, she won two Olympic gold medals in team foil in Barcelona 1992 and Sydney 2000, and five World Championships (1991, 1995, 1997, 1998, and 2001). She was also a World Cup winner in both youth (1989) and overall (1993).



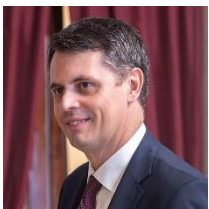
ANGELO BINAGHI

Angelo Binaghi has been president of FITP, the Italian Tennis and Padel Federation, since 2001. Before that he was a councilor in the Sardinian Regional Committee and in the National Committee of the FITP. He began his management career in the Cagliari Tennis Club. In 1982, he achieved the best overall ranking with 16th place nationally.



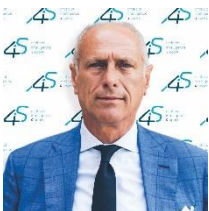
EMILIANO BRIANTE

Head of Business & Policy Impact and European Affairs, he became a Partner of The European House - Ambrosetti in January 2024. A graduate in Business Administration from L. Bocconi University in Milan, he has about 20 years of experience in corporate strategy projects, scenario analysis and institutional advocacy. At The European House - Ambrosetti he is particularly involved in leading strategic consulting activities focused on measuring the impacts and multidimensional value generated by business activities, assessing and estimating the socio-economic impacts of public policies and institutional communication, strategic positioning and stakeholder engagement for leading Italian and multinational companies and groups, in various industry and service sectors.



MICHELE CAMISASCA

Michele Camisasca is Director General of Istat. In addition, he is a member of the Technical and Scientific Committee for Organisational Innovation and Agile Work, a body of the National Observatory for Public Work. Previously, he was Director General of ARPA Lombardia and Finlombarda. In the Lombardy Region he was, among other things, Central Director of the 'Staff Organisation and Information System' Directorate. A former member of the Technical Commission of the Observatory on Agile Work appointed in 2022 by the Minister for PA. He also has significant managerial experience in institutional relations, gained also at a large telecommunications company.



MASSIMO CAPUTI

Massimo Caputi is a professional journalist, radio host, one of the leading soccer experts in Italy and one of the most recognizable voices in Italian sports. He has been Founder & CEO of AI4SPORT since 2023. He has been a TV commentator for 4 European Football Championships, 3 World Cups and 2 Olympic Games. During his career, he has been editor in chief of *Il Messaggero* and has hosted several programs for TV and radio stations such as *Telemontecarlo*, *Rai*, *Radio 105*, *Radio Capital*, *RDS* and *RTL*. Since 2009, he has been a partner in the DMTC communications agency.



CAROTA BOYS

Six long-standing friends, united since childhood by their passion for sport and in particular tennis, and therefore inevitably bewitched by the talent of Jannik Sinner. Their story began almost by chance in 2019: during a match in Vienna, the Italian champion took advantage of a break to recharge himself by eating a carrot. A gesture noticed by the boys, from which sprang the idea of supporting the tennis player by making him a symbol, supporting him in his various world-class events. After getting themselves some flashy carrot costumes, they followed Jannik by constantly supporting him and thus becoming true icons.



LORENZO CASINI

Lorenzo Casini is President of *Lega Serie A* and President of the Public Administration Research Institute. In addition, he is co-President of the Italian Chapter of the International Society of Public Law. Casini is also Professor of Administrative Law at the *IMT Alti Studi* School of Lucca.



STEFANIA CAVALLARO

Stefania Cavallaro is a professional journalist, editor-in-chief and anchorwoman of TG4's 7 pm daily evening talk show. She is also a public speaking trainer for communication agencies. Cavallaro also moderates cultural debates, presents literary festivals and chairs economic-political panels. A long-standing host and editor of *Lucignolo* for six years, she was also host and editor at *Rewind*, *Borders*, *L'Alieno*, *Tutto in una notte*, *Live*, *Il Terzo Indizio*, *Zona Bianca* and, most recently, the political column - one to one with party leaders and bigwigs - *'Ci metto la firma'*. Other hosting experiences include *'Stasera Italia'*, access on Rete 4.



VALERIO DE MOLLÌ

Managing Partner and Chief Executive Officer of The European House - Ambrosetti since 2000, he led the management buyout of the company along with other partners in 2008, thereby settling with the founder. He is also Director of London's Ambrosetti Group Limited, Chairman of The European House - Ambrosetti Middle East, Senior Advisor of the venture capital fund United Ventures, and Mentor of the Kairos Society, an association of young American entrepreneurs. He has been a member of YPO (Young Presidents' Organization) since 2011. He is a member of the Boards of Directors of numerous companies. He gives lectures and seminars on strategy and management for top executives, associations, and universities. He is the author of *Towards Excellence. Boards of Directors: A Tool for an Effective System of Corporate Governance. Proposals and Recommendations*, published by Sperling & Kupfer, and *The Fundamentals of Strategic Management - Paradigms of the Corporate System*, published by IPSOA. He founded and continues to chair important think tanks including *Observatory on Europe* in Brussels, *Observatory on the Excellence of Corporate Governance in Italy*, *Meridiano Sanità*, and *Cashless Society*, among others. Earlier in his career, before The European House - Ambrosetti, he worked in finance (BNP Paribas), corporate finance, and as a trader at the Milan Stock Exchange and Banca Popolare di Luino e Varese.



PINO DI EUGENIO

Pino Di Eugenio is Managing Director in several subsidiaries of the Johnson Health Tech Group, which owns the brands Matrix Fitness, Vision Fitness, Horizon Fitness, Synca and Fujiiryoki, specializing in the design and manufacture of advanced equipment and digital solutions in the field of fitness and wellness. He joined the Johnson Health Tech Group in 2005. Over the years he has dedicated himself to establishing and developing subsidiaries for strategic markets such as Italy, Greece, Buglaria, Romania, Turkey, Czech Republic and Slovakia.



GIOVANNI GIACOBONE

Giovanni Giacobone is Managing Partner of Sportium, with which he has developed major projects, including the "New Stadium of Cagliari" for Cagliari Calcio, the "New Stadium of Milan" for AC Milan and FC Inter, and the "Operational Plan for Strategic Innovative Development of Sports Infrastructure" for *Lega Pro*. He is also an Architect, Ph.D. in Industrial Design, and adjunct professor of Industrial Design at the School of Design of the Milan Polytechnic. Over the years, he has received major awards such as RedDot 2020, RedDot "Best of the best" 2016, IF Design Award 2016, Lux Design Award 2016, ADI Design Index 2003, 2004, 2006, 2014, Grandesign 2004, Good Design 2008 and 2010.



ANTONELLA INGLESE

Antonella Inglese is Head of Marketing, PepsiCo Italia, with responsibility for all products in the Snacks and Beverages categories. Over the years she has had the opportunity to work for every brand of the group. She began her experience in PepsiCo 14 years ago precisely with the Gatorade brand, whose rebranding in particular she oversaw in 2014, in addition to managing sports marketing activations for the national market. Inglese has played competitive tennis and is a great sports enthusiast.



TIINA KIVISAARI

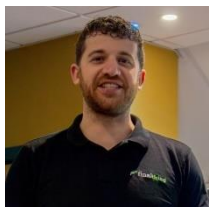
Tiina Kivisaari is the Director of Division for Sport at the Finnish Ministry of Education and Culture. Kivisaari served as a Special Adviser to the Speaker of the Parliament, having also worked in the positions of Deputy Chief of Communication, Researcher and EU Information Officer. Her earlier positions include Secretary General of the Finnish Paralympic Committee and Social Responsibility Manager at the Finnish Association on Intellectual and Developmental Disabilities. Her experience includes also the Finnish pro-market think tank EVA (Finnish Business and Policy Forum), where she was Head of Communication. Kivisaari's positions of trust include being a board member of various non-governmental boards, such as the National Olympic Committee, the Finnish Swimming Federation, the Finnish Association for Substance Abuse Prevention, Member of European Commissions *High Level Group on Grassroots Sport 2013 – 2016*, and Mentor in IPC's and Agitos Foundation's "WoMentoring" programme. She is still an active board member of the Sosped

Foundation. She also served as Competition Director of the 2017 World Figure Skating Championships and in different roles in European championship swimming competitions in 1992, 2000, 2006 and 2010.



LINUS

Linus, born Pasquale Di Molfetta, is the Editorial Director of the Elemedia radio hub, comprising Radio DeeJay, Radio Capital, Radio M2O and the DeeJay TV channel. He is also Artistic Director of Radio DeeJay. In 2005, he started the first *DeeJay Ten*, an inclusive and celebrative race. To this day, five editions are run every year in five different cities (Milan, Florence, Turin, Bari and Treviso), with the Milan leg gathering 40,000 participants each year. In the past, he presented *Notti Europee* on RAI 2, the RAI programme on European Football Championships. In 2001, he was among the authors of Adriano Celentano's programme *125 milioni di c...zate*. Over the years he has always worked both for the radio and for television, conducting several programs, including *Festivalbar*, *Disco per l'Estate*, *Capodanno on RAI Uno* and five editions of the *Italian Music Award* with Serena Dandini. He began his career in radio, at Radio DeeJay, back in 1984. In 2017 he was awarded the *Ambrogino d'Oro*, the highest Ambrosian honour.



SIMON MACQUEEN

Simon Macqueen is the Director of Strategy at Sport England, a non-departmental body for the UK Government responsible for investing in sport and physical activity across England. Within this role, Macqueen has overseen the launch and implementation of two significant national strategies, *Towards an Active Nation* in 2016 and the ground-breaking 10 year strategy *Uniting the Movement* in 2021. In addition, Macqueen is also Chair of the Watford FC Community Sport and Education Trust. Prior to this he was responsible for overseeing the UK Government's investment into National Governing Bodies of Sport (NGBs) as part of the London 2012 Olympic legacy programme. In the past, Macqueen has also worked for the English Football Association (FA) and has a background in coaching working as both a Coach Educator for the FA and also coaching in Watford FC's academy.



GIOVANNI MALAGÒ

Giovanni Malagò has been President of CONI since 2013 in addition to being a member of the International Olympic Committee since 2019, a member of the Olympic Program Commission and the Los Angeles 2028 Coordination Commission, he is also President of the Milan Cortina 2026 Foundation, the Organizing Committee for the 2026 Olympic and Paralympic Winter Games. In addition, at the Sa.Mo.Car Group, he has been Managing Director, Partner and Chairman of the Board since March 2023, while at Samofin he is Chairman, Managing Director and Partner. He is also currently a member of several Advisory Boards, Advisory Councils, Boards of Directors and Boards of Directors of a number of foundations, universities, corporations, and public and international bodies. In the past, he chaired the Organizing Committees of the *Internazionali d'Italia* (1998-99), the European Men's Volleyball Championships and the World Swimming Championships in Rome. In 2002 he was awarded the *Stella D'Oro al Merito Sportivo* and in 2021 the honor of *Cavaliere di Gran Croce*. Over the years he has also been a member of the CONI National Council. He was a 5-a-side soccer player, winning 3 Italian championships and 4 Italian Cups. He participated with the Italian national team in the World Cup in Brazil in 1986.



GIORGIO MARCHETTI

Giorgio Marchetti is the Deputy General Secretary and Director of Football at UEFA since 2016. Prior to such responsibilities he was UEFA director of Competitions. He joined football's European governing body in 2004 as Director of Professional Football and Marketing. Prior to entering UEFA, he was General Secretary of the Italian League (Lega Calcio) between 1997 and 2004, having served as deputy secretary from 1991. Marchetti has a long and extensive experience of Italian and European football on both the administrative and commercial fronts and has contributed greatly to raising the profile of the European football industry. He has been an integral figure in some of the key issues and developments in European football governance, such as regulation of transfers and competition models.



FULVIO MATTEONI

Fulvio Matteoni, former President and CEO of Decathlon Italia (2010-2022) is Head of Institutional Relations, after having held various corporate roles starting with basic in-store jobs. He is a member of the boards of various retail companies. A supporter of the Culture of Physical Movement and Psychophysical Wellbeing, he is committed to the development of Multisport and new sports disciplines. He recently founded the Side by Side Cultural Association, which works to spread the value of diversity and inclusion in the world of work and sport.



LODOVICO MAZZOLIN

Lodovico Mazzolin is General Manager of the Istituto per il Credito Sportivo. He previously worked for McKinsey&Co, supporting national and European financial institutions of considerable interest. He has worked for two major Italian commercial banks, covering relevant managerial roles such as: Head of Retail Division, Head of Sales and Marketing, Head of Products and Wealth Management, General Manager Commercial Network, Director General Manager of a Specialty Finance Bank. He worked in Private Equity as an advisor and was a consultant at Eric Salmon & Partners. He has held numerous directorships in insurance companies, payment institutions, brokerage and management companies, Italian and foreign trade associations.



MARCO MEZZAROMA

Marco Mezzaroma is president of Sport e Salute. Over the years, he has held a variety of leadership roles: he was CEO of A.S. Roma, director and vice president of the National League Serie B, and co-owner of U.S. Salernitana.



LISA MIGLIORINI

Lisa Migliorini is the founder of *The Fashion Jogger*, the first social brand in the world to combine running with sports fashion; among its social platforms, it has 5 million followers worldwide. In May 2023, *The Fashion Jogger* was listed by Forbes.com for winning the 'World's Best Sport Influencer' category at the WIBA Awards during the Cannes Film Festival. *The Fashion Jogger* brand collaborates with the most famous sports fashion brands and promotes the world's biggest sporting events (Olympics and World Road Race Championships). Migliorini, who is also a Doctor in Physiotherapy and Osteopathy, has been chosen as the face and voice of the world's most popular charity run, *Wings For Life World Run*, to help research for a cure for spinal cord injuries. *The Fashion Jogger* tells her story in the book published by Mondadori 'The Fashion Jogger. The beauty of running'. It motivates millions of people around the world to practice a healthy, sporty life and to pursue their goals.



ANNALISA MINETTI

Annalisa Minetti is a singer-songwriter, writer, motivational speaker, TV presenter and author, Paralympic athlete, model and actress. In 2022, she took up a new sport, switching from running to Triathlon. She began her competitive track and field career in 2010, winning numerous medals, including, the gold medal at the Rome Marathon (2017); the gold medal at the World Paralympic Track and Field Championships in the 800 metres, setting the world record in this category (2013); the bronze medal in the 1500 metres at the London Paralympics, setting the world record for the 'blind' category (2012); the bronze medal at the European Paralympic Athletics Championships (2012). At the age of 18, Minetti, who has suffered from progressive retinitis pigmentosa since childhood, permanently lost her sight. Over the years, she has participated in several television programs and cultivated her passion for music, releasing several singles and collaborating with other Italian artists, also participating in Sanremo (youth section 1998; 2005 and 2008). She has always been involved in many solidarity and charity initiatives, both as an artist and as an athlete. She founded the All Run Christmas, a run to collect Christmas presents for children in foster homes. In 2013 Minetti was appointed Knight of the Order of Merit of the Italian Republic.



EDUARDO MONTEFUSCO

Eduardo Montefusco is the founder and CEO of FitActive, a leading brand in the fitness world. In just a few years, the brand has seen strong growth, going from its first location in Seveso to the numerous facilities opened throughout Italy, today more than 110. In April 2024, the first European gym will open in Barcelona. He joined the fitness industry in 2006 after developing a management system for gyms. Throughout his career, after starting out as a computer programmer, contributing to the development of banking software for some of the biggest companies in the sector, such as CartaSi and Nexi, he has developed increasingly broader skills in marketing and sales.



DIEGO NEPI MOLINERIS

Diego Nepi Molineris is CEO of Sport e Salute. He is also General Director of the Executive Committee of the Golden Gala Diamond League of Athletics, General Director of the 6 Nations Rugby Tournament, Director of the Internazionali di Nuoto 7 Colli, Event Director of the Piazza di Siena Horse Competition, Director GP World Taekwondo Grand Prix Rome, Director of the Next Gen ATP Finals Milan, Director of the World Tour Finals of Beach Volleyball, Director of the World Street Skateboarding Championships and is Vice President of the Board of the EuroRoma2024 Foundation (European Athletics Championships). He was Director of Marketing & Business Development at Coni Servizi, and previously Director of Sports Facilities and Foro Italico Park.



ALESSANDRO ONORATO

Alessandro Onorato is Councillor for Major Events, Sports, Tourism and Fashion in addition to being the Coordinator of the Gualtieri Mayor Civic List. He was previously elected to the Capitol with the Marchini List, of which he was group leader until 2021. Over the years he has also been Vice President and Councilor for Culture and Tourism of the 13th City Hall, and City Councilor.



LUCA PANCALLI

Luca Pancalli is President of the Italian Paralympic Committee, and a member of the Governing of the International Paralympic Committee, the first Italian to hold this position. In the past, he was Vice President of the "Roma 2024" Promoting Committee for Rome's bid to host the Olympic and Paralympic Games in 2024 as well as President of the FIGC Youth and School Sector. Before that, he served both as Extraordinary Commissioner of the Italian Sports Dance Federation and as Director of CONI's Institute of Sports Medicine at Acqua Acetosa. Pancalli is also the author of two law-compendium manuals on current legislation in favor of citizens with disabilities. He also practiced modern pentathlon until 1996, earning, after several Italian category titles, a place on the Junior National Team.



BENIAMINO QUINTIERI

Beniamino Quinteri is President of the Istituto per il Credito Sportivo. In addition, he is Professor of Economics and International Finance at the Faculty of Economics of the University of Rome 'Tor Vergata' and President of the Tor Vergata Foundation and the Manlio Masi Foundation. Previously, among other positions, he was President of SACE, Dean of the Faculty of Economics at the University of Rome 'Tor Vergata', Commissioner General of the Government for the Shanghai World Expo 2010, President of ICE, National Institute for Foreign Trade. He is the author and editor of numerous books and articles published in scientific journals on topics related to International Economics, Public Finance, Labour Economics, Macroeconomics and Applied Economics.



GUIDO RASI

Guido Rasi is Full Professor of Microbiology and Clinical Microbiology at the University of Rome Tor Vergata. Since January 2023 he has been a Consultant to the Minister of Health, Orazio Schillaci, as an expert in the field of drugs. He was Consultant to Army General Francesco Paolo Figliuolo, Special Commissioner for the implementation and coordination of measures to contain and combat the COVID-19 epidemiological emergency and for the execution of the vaccination campaign in Italy. He completed his second term as Executive Director of the EMA in November 2020. Previously he was President of the *International Coalition of Medicines Regulatory Authorities - ICMRA* (2019 - 2021) and before that Director General of the *Italian Medicines Agency* (2008 - 2011) after having been a member of the board of directors. From 2005 to 2008 he was Director of Research at the Institute of Neurobiology and Molecular Medicine of the National Research Council (CNR) in Rome and before that he worked at the Institute of Experimental Medicine of the National Research Council. He had a teaching and research experience at the University of California, Berkeley in 1999. He is the author of numerous scientific publications. He has received many awards and an Honorary Degree.



MARIA CRISTINA RUSSO

Maria Cristina Russo is Partner & CEO of *Oltre Consulting*. An entrepreneur of extraordinary tenacity and vision, she is an outstanding professional in the fields of communication and management, sports and event marketing with over thirty years of experience.



SILVIA SALIS

Silvia Salis is Deputy Vice President of CONI, and was the first woman to be appointed to this position. In addition, she was an Olympian in the Athletics hammer throw. Salis is a *Commendatore della Repubblica* and a Component of the Safeguarding against Abuse in Sport office.



DANIELA SBROLLINI

Daniela Sbröllini is Senator of the Republic in the 19th Legislature where she serves as Vice President of the 10th Permanent Commission (Social Affairs, Health, Public and Private Labor, Social Security) and member of the 7th Permanent Commission (Culture and Cultural Heritage, Public Education) and of the Parliamentary Commission of Inquiry on Femicide, as well as on all forms of gender-based violence. In the Senate of the Republic she is in charge of sports for Italia Viva and in this capacity and as a parliamentarian she has been a signatory to important legislative initiatives such as the "Amendment to Article 33 of the Constitution, regarding sports activities.", the "Amendment to Article 15 of the Consolidated Text of Income Taxes, regarding the deduction of expenses for annual membership and subscription to sports associations, gyms, swimming pools and other sports facilities and facilities intended for amateur sports practice," the "Discipline of amateur sports activities," the "Amendments regarding the ownership and marketing of sports audiovisual rights.", the "Provisions for the promotion of motor education and sports culture, for the support of the educational pathway of student athletes and for the recognition of professions related to motor and sports activities," and the "Provisions containing interventions aimed at the introduction of physical exercise as a tool for prevention and therapy within the National Health Service". She is chairman of the Parliamentary Intergroups on "Quality of Life in Cities," "Obesity and Diabetes," on "Blue Shirt and Sports Values," on "Respiratory Allergies," and on "Dermatological Diseases and Skin Health."



FLAVIO SINISCALCHI

Flavio Siniscalchi is Head of the Department of Sport under the Minister for Sport and Youth, Andrea Abodi. Over the years, he was Head of the Department of Anti-Drug Policies within the Prime Minister's Office and before that Head of the Department for Youth Policies and Universal Civil Service. Prior to that, Siniscalchi served as Director General at the Department of Civil Defense after joining as an Executive at the Prime Minister's Office and before that at the Ministry of Economy and Finance.



FRANCESCO VAIA

Francesco Vaia is a Doctor of Public Health, and currently Director General of Health Prevention at the Ministry of Health. He is also a Lecturer in Health Economics and Health Organisation. He has extensive experience in the organisation of health services, directing important NHS structures, including the National Institute for Infectious Diseases 'Lazzaro Spallanzani' IRCCS, at the helm of which he distinguished himself in the fight against the COVID-19 pandemic. He has taken many actions throughout his career to protect Public Health, involving a wide range of key stakeholders such as Italian Institutions, International Bodies, Police and Military Forces, Media, Authorities and Courts.



VALENTINO VALENTINI

Valentino Valentini is Deputy Minister at the Ministry of Enterprise and Made in Italy. After the 2018 elections, he became group leader of the House Foreign Affairs Committee. At the same time, he held the position of Advisor for International Relations to the President of the Senate and from 2020 he took on the position of Deputy Group Leader in the Chamber. In the past, he was Head of the Prime Minister's Office and Special Adviser on Foreign Relations. In addition, he was elected to the Chamber of Deputies, where he was a member of the Europe Affairs Committee and served on the Italian delegation to the NATO Parliamentary Assembly. Before that, he was executive assistant for political and international affairs to Forza Italia President Silvio Berlusconi. Earlier in his career he was an official at the European Parliament in Brussels.



JAVIER ZANETTI

Javier Zanetti is vice-president of *FC Internazionale*, a member of the FIFA Organising Committee of Competitions, founder of the *Pupi Foundation* and now also an entrepreneur. In the past he was an Argentinian captain.