



FORUM

Think Tank Basilicata

Energie per un futuro sostenibile

4 dicembre 2020

PRESENTAZIONE DI GIUSEPPE D'ANGELO



Ferrero plant Balvano - Key Figures



- **Plant inauguration:** 1987
- **Number of Employees:** ca. 500 in total, of which 10% White Collars and 90% Blue Collars
- **Brand Produced:**
 - K.Brioss
 - K.Panecioc
 - K.Colazione Più
 - Brioss
 - Nutella Biscuits
- **Served markets (in volume):**
 - Italy (85%)
 - Export (15%) N.Biscuits only, but growing
- **Landplot:** 93.000 sqm, of which ca. 1/3 covered