



FORUM

Think Tank Basilicata

Energie per un futuro sostenibile

Matera, Palazzo Viceconte
30 gennaio 2019

PRESENTAZIONE DI
MATEUSZ RYKALA



The European House
Ambrosetti



the zone of great potential

Matera, 30.01.2019 r.

■ Members of the Schengen Area

■ EU members with Schengen Opt-Out

■ EU members Legally Obligated to Join Schengen Area



Katowice Special Economic Zone location

ADVANTAGES:

- Road, rail and air communication
- Large didactic center
- Skilled workforce



Key figure

- Number of urban centers: **69**
- Population: **4.7 mln**
- Area: **12 000 km²**
- Density: **370 / km²**
- Unemployment rate:
 - Silesia: **4.3 %**
 - Poland: **5.7 % (XI 2018)**











Population



3rd biggest education center

- Number of Universities: **41**
- Students population: **100 000**

-  Fine Arts Academy and art colleges
-  University of Silesia and other colleges
-  Medical University of Silesia and medical colleges
-  Silesian University of Technology and technical colleges
-  University of Economics and business colleges
-  Other colleges



Silesian University of Technology

- Years of history: **70**
- Students: **30 000**
- 16 faculties:
 - architecture**
 - automatic control**
 - IT & electronics**
 - electrical engineering**
 - Transport**
 - etc.**



Major car producers in Poland, Czech Republic and Slovakia



About KSEZ

- Established in: 1996
- Shareholders
- State treasury
- Ten municipalities



Main goals of the Katowice SE Zone

- promoting the Katowice Special Economic Zone
- seeking new Investors
- selling investment plots with the status of Katowice SE Zone
- issuing permits for conducting business activity within KSEZ
- providing accountancy and legal aid to investors conducting their business within the zone

KSEZ automotive cluster

Networking

cluster members meetings / workshops – program council – entities database – economic barometers

THEMATIC GROUP HR

Benchmarks
Analysis
Best practises exchange
Problems solving
Development projects

THEMATIC GROUP INDUSTRY 4.0

Benchmarks
Analysis
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Development projects

THEMATIC GROUP NEW MATERIALS

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Analysis
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THEMATIC GROUP E-MOBILITY

Benchmarks
Analysis
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THEMATIC GROUP LOGISTICS

Benchmarks
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THEMATIC GROUP ...

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Matchmaking

bilateral brokerage – Science 2 Business meetings – Business 2 Business meetings

Dedicated projects in the field of education and competence centers

Dedicated projects

Careers and Competences - increasing the adjustment of the vocational education system to the needs of the labor market based on the K2 Network in the central subregion of the Silesian Voivodeship (465 students, 83 teachers, 11 schools, project value PLN 7.5 million);

Dual Studies at the University of Technology - Faculty of Mechanical Engineering - Mechanics and Machine Design, so far 60 students, 50% of practical studies, PLN 400scholarship, PLN 2000salary;

Innovator Club - club for innovators, creative, young people and students; an educational and training platform for the exchange of knowledge & experience gained through the success stories of high-achievers;

The Polish-German Center for Hybrid Lightweight Structures - Katowice SEZ, Silesian University of Technology and German technical universities from Dresden and Freiberg - project concerns intensification of cooperation in the field of composites, including conducting joint scientific research and establishing faculties, as well as commercialization of research results;

Center of Excellence in Plastics Injection – under development;

Silesian Competence Center for Industry 4.0 – aims at supporting regional companies in digital tranformation.



KSEZ areas examples

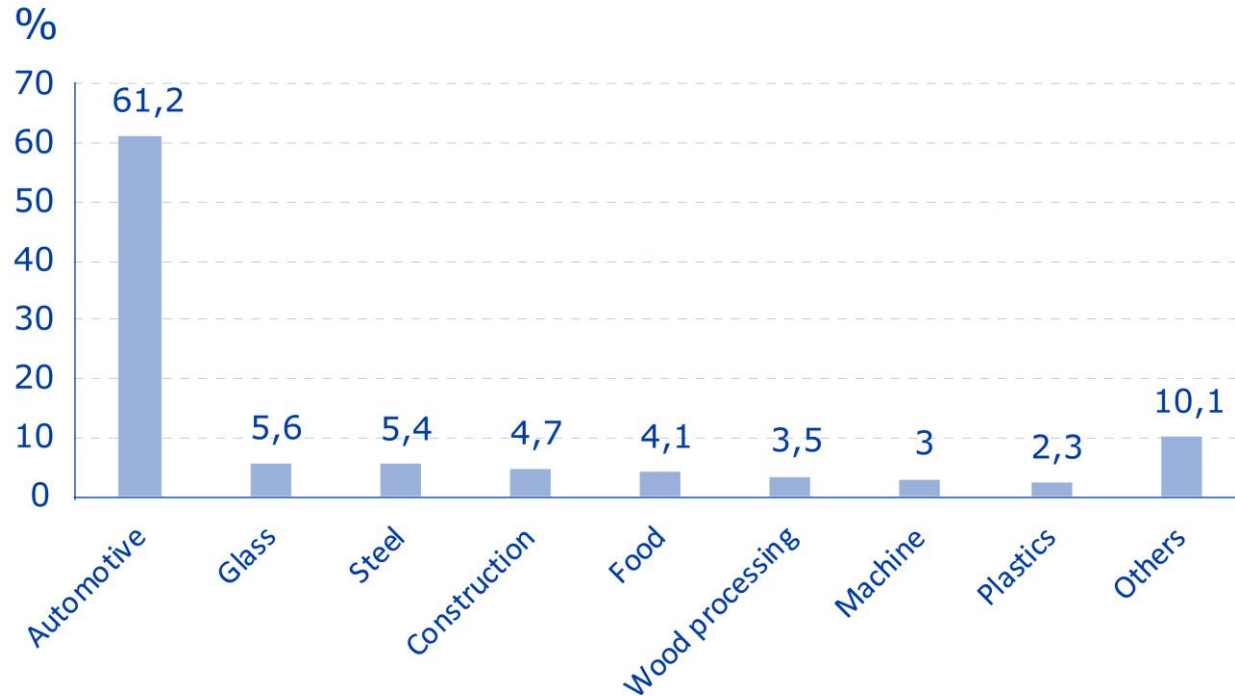


KSEZ in figures

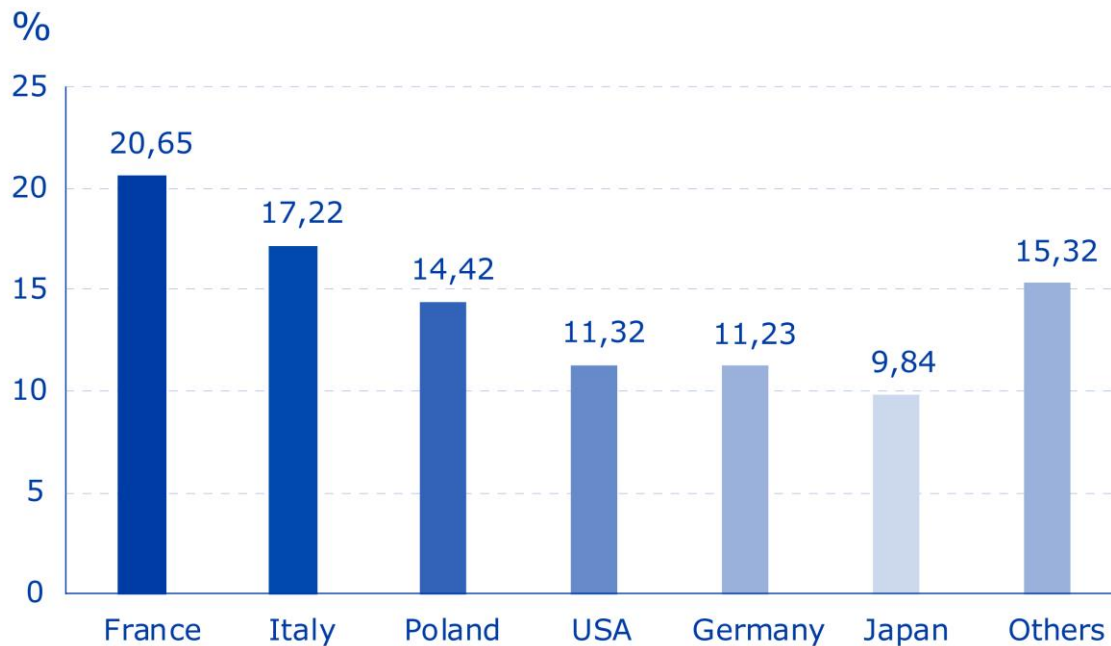
- Companies: **350**
- Investment capital: **eur 7,4 bilion**
- Employment: **75 000**



Percentage share of sectors in the total investments



Investments sources





Opel

- car and engine producer
- city: **Gliwice, Tychy**
- area: **73 ha**
- invested capital: **eur 750 mln**
- new jobs created: **3700**





NGK CERAMICS

- DPFs ceramics particulate filters used in diesel engines
- city: **Gliwice, Dąbrowa-Górnica**
- invested capital: **EUR 465 mln**
- new jobs created: **3100**



International recognitions



fDi
FREE ZONES
OF THE YEAR
2015 - 2017

The best free zone in Europe in the world
in 2015, 2016 & 2017

Business Financial Times Ranking

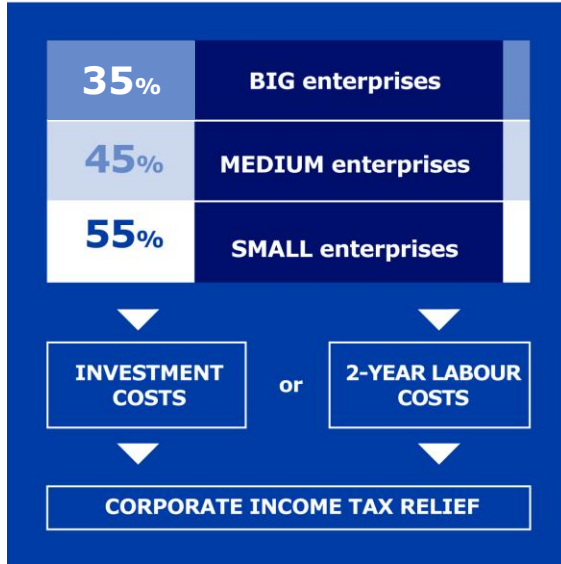
THE BEST POLISH Economic Zone
„Foreign Direct Investment
Poland Investor Awards”
gala 2013

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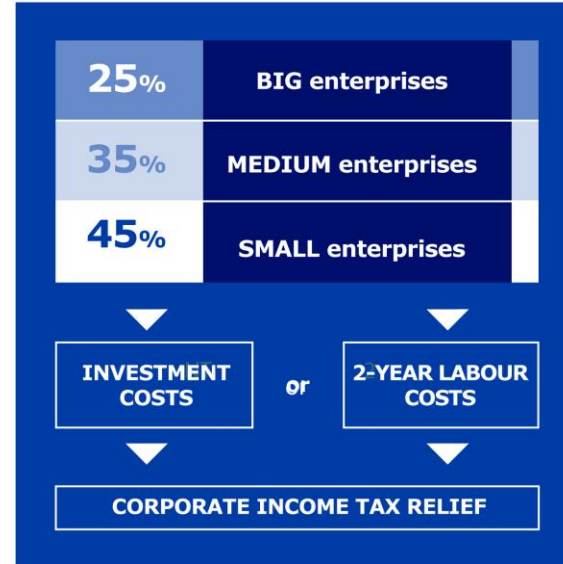
According to **BUSINESS FINANCIAL TIMES**
RANKING an ideal place for automotive
industry (2014)

Tax incentives

opole voivodeship



silesia voivodeship



Polish Investment Zone-new regulations

- Departure from the territorial limit of the SEZ - "entire Poland as a zone,,
- Issuing administrative decisions (state aid) for a definite period (10-15 years)
- Acceleration of procedures for granting state aid (no need to time-consuming assigning SEZ status to new areas)

QUALITY CRITERIA

GROUP POSITION	REFERENCE	POINTS (max. 10)
A	SUSTAINABLE ECONOMIC DEVELOPMENT	
1	Investment in projects from sectors: high quality food, production of means of transport, professional electrical and electronic devices, aerospace sector, hygiene products, pharmaceutical and medical equipment, machine, recovery of raw materials and modern materials, eco-buildings, specialised services, ICT services and in accordance with regional intelligent specialisations	1 point
2	Achieving an appropriate level of sales outside the territory of the Republic of Poland	1 point
3	Affiliation to a National Key Cluster	1 point
4	Conducting R&D activities	1 point
5	Status of a micro, small or medium-sized enterprise	1 point
C	SUSTAINABLE SOCIAL DEVELOPMENT	
1	Creation of specialized workplaces in order to run a new investment business and offering stable employment	1 point
2	Running a business with a low level of negative environmental impact	1 point
3	Locating the investment in the cities of: Bytom, Jastrzębie-Zdrój, Zabrze, Rydułtowy, Sosnowiec and and in the bordering municipalities	1 point
4	Supporting employees in acquiring education and professional qualifications, and cooperation with vocational schools	1 point
5	Offering employee benefits packages	1 point

QUANTITY CRITERIA

Unemployment rate in relation to the national average		Minimum investment value
up to 60%		PLN 100 million
from 60%	to 100%	PLN 80 million
from 100%	to 130%	PLN 60 million
from 130%	to 160%	PLN 40 million
from 160%	to 200%	PLN 20 million
from 200%	to 250%	PLN 15 million
above 250% and cities: Bytom, Jastrzębie-Zdój, Rydułtowy, Sosnowiec, Świętochłowice and neighboring municipalities		PLN 10 million

Preferences - lowering investment thresholds by:

80% for Medium companies

95% for Small companies and R&D/BPO/IT projects

98% for Micro companies

Our offer

- Katowice SE Zone - current area: **over 2614 ha**
- sites size from 1 ha to 150 ha (adaptation possibility)
located in the vicinity of international routes
(expressways and motorways)
- complete technical infrastructure (sites) - acces to:
water, electricity, gas, sewage system
access roads
- 3A class offices building in Katowice (BPO/IT & R&D)



Thank you

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