



# TECHNOLOGY FORUM CAMPANIA 2020

## La Campania Tech Revolution

### PRESENTAZIONE DI LAURENT ARTHAUD

Digital Meeting - 29 luglio 2020

**bpi**france

**SERVIR L'AVENIR**

---

## **Bpifrance and LifeSciences**

**July 2020**

# Bpifrance is the French public merchant bank, supporting entrepreneurs

**Bpifrance** provides a range of financing solutions from seed to IPO, including buyout, credit, guarantees and equity investment.

**Bpifrance Investissement** Business Units include :

- Large investments: €15.7 Bn under management
- Fund of funds: €6 Bn under management
- **Venture capital: €2 Bn under management**
- Growth Capital: €1.3 Bn under management

**Bpifrance** is an efficient, powerful yet attentive partner for companies, able to provide financing throughout their lifecycle.

In particular, **Bpifrance** is providing guarantees or loans for French SME's impacted by COVID, for an amount of around €100 Bn (all sectors).



## A partnership throughout the lifecycle of our clients and through our 50 branches in French regions

Bpifrance backs innovative projects by **financing R&D and industrial / commercial launch**, or through equity investments  
€1.5 B per year in innovative financing



Bpifrance provides a wide range of loans to **support the development** of companies of all sizes



Bpifrance guarantees banks to enhance financing of SMEs at **their riskiest life stages**



Bpifrance invests as a **minority investor either directly** in growing companies, **or indirectly** in VC and private equity funds, themselves investing in SMEs and startups



# Fund of fund activity

## 2 main objectives

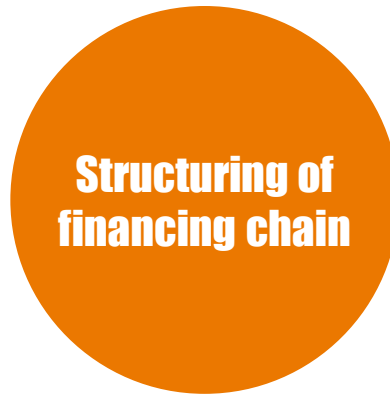


Continuous presence in all stages and all sectors



Investment policy guided by financial motivations and economic impacts

## 3 impacts on the French market



Contribution to bridge market gap



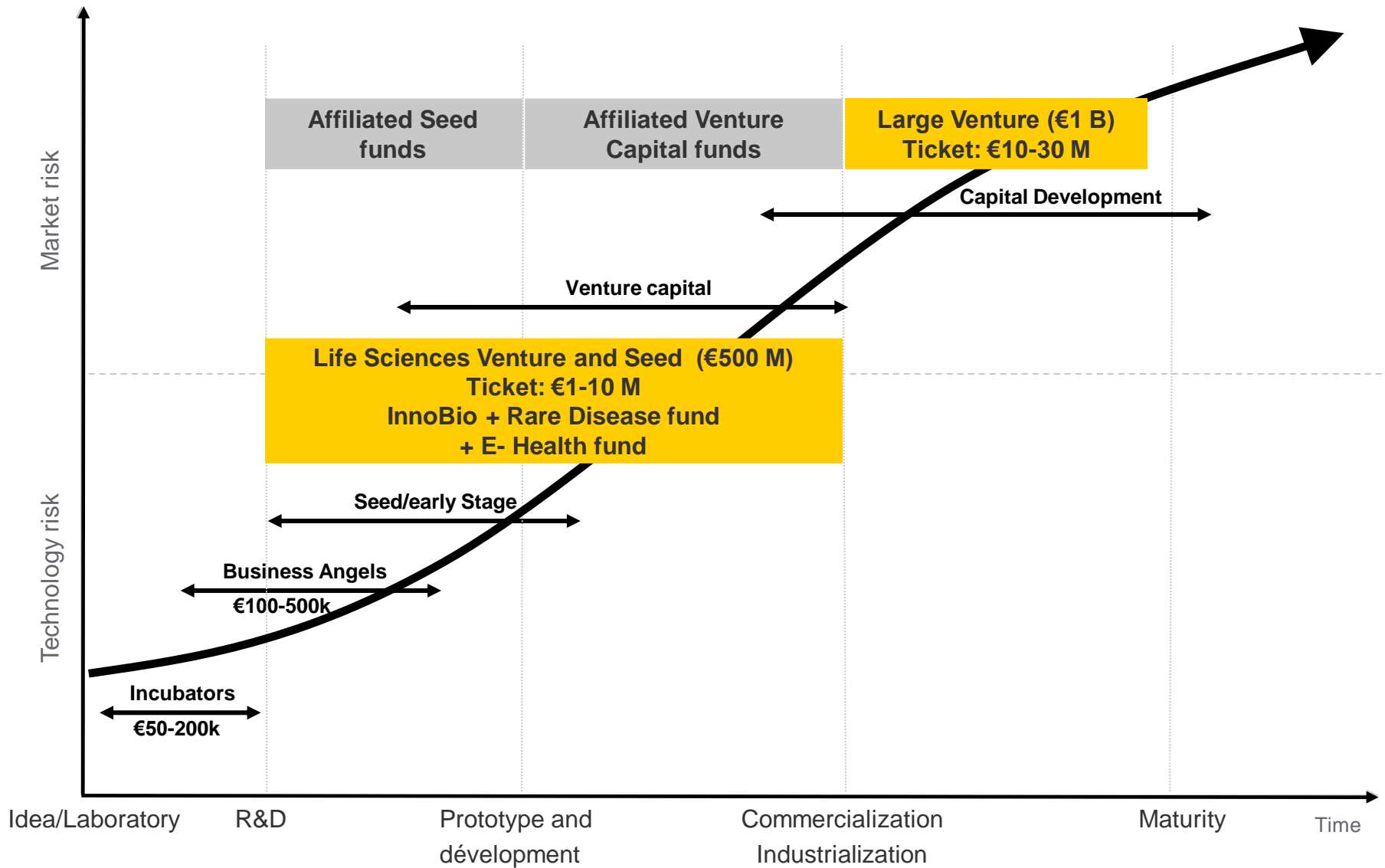
€1 invested by Bpifrance triggers €4 from third party investors



Investment in successor funds and incentive to differentiating strategies

# Direct investments

# Funds' Market Positioning in LifeSciences





## **BPIFRANCE IN THE FRENCH LIFE SCIENCE ENVIRONMENT**

- Looking for **partners as LPs/investors** for structuring new funds : Big/Mid Pharma, mutual funds, charities...
- **Investments in both early stage and late stage companies**
  - Seed, Venture, Pre-IPO, IPO, PIPE
- **Lead / co-lead position in most deals.**
- **An in-depth knowledge of the French Life Science market** with an access to almost all the deal flow of private companies raising above €10M.
- **Objective of strong financial performances**

# Thank you

## Contacts:

**Laurent Arthaud,**

Managing Director Life Sciences and Ecotechnology Investments,

[laurent.arthaud@bpifrance.fr](mailto:laurent.arthaud@bpifrance.fr)