



BIOGRAPHICAL NOTE

DAVID MASONDO

David Masondo is the Chief Executive Officer of the Automotive Industry Development Centre (AIDC), where he has served as Acting CEO since April 2015.

He brings a wealth of government, managerial and automotive research experience to the AIDC.

Previously, David Masondo was a lecturer at Wits University and held the position as a Chief Director for the Department of Economic Development in Gauteng.

He plans to expand partnerships in both the public and private sectors of the automotive and manufacturing environments to ensure that the AIDC continues to deliver on its mandate.

The AIDC is currently working on a number of projects that can be the keys to expediting economic growth within the automotive sector in Gauteng.

Some of the projects currently in progress at the AIDC include: the Automotive Incubation Centre at Ford Motor Company of Southern Africa to nurture black-owned component suppliers into the vehicle manufacturer's supply chain; the development of the Tshwane Auto City concept; the Winterveld Enterprise Hub, aimed at developing Township enterprises; the establishment of a second BBBEE Incubation Centre at Nissan South Africa to develop BBBEE suppliers; the development of the Gauteng Automotive Learning Centre which will accommodate approximately 1,000 learners annually, on a variety of training programs; a Supplier and Enterprise Development Department to develop component manufacturers in the supply chain to conform to the international standards prescribed by the automotive manufacturing industry; the Automotive Supplier Park (ASP), to provide infrastructure, services and facilities for automotive components suppliers and other related industries.

David Masondo holds a Master of Arts (MA) Degree from Wits University and completed his doctoral studies at the New York University in the USA. During his career, he scooped a number of accolades including the Ford Foundation International Fellowships PhD program award, the MacCracken PhD scholarship and two merit awards for his undergraduate studies. He was also named as one of "200 Young South Africans You Must Take to Lunch" as awarded by the Mail and Guardian Newspaper.