

PROGRAMME



SOUTHERN
AFRICA EUROPE
CEO DIALOGUE

SOUTHERN AFRICA EUROPE CEO DIALOGUE

9th Edition

10-11 November 2022

Johannesburg, Marriott Hotel Melrose Arch

(South Africa time)

In cooperation with



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(South Africa time)

Thursday, 10 November 2022

08:00 – 08:30 *Registration*

Chair: **Fifi Peters** (Senior Anchor, CNBC Africa)

National Anthem

08:30 – 09:00 **OPENING REMARKS**

Pietro Mininni (Head of the Africa region, The European House - Ambrosetti)

Panyaza Lesufi (Premier, Gauteng Province)

Enoch Godongwana (Minister of Finance, South Africa)

09:00 – 10:00 **THE AFRICAN GEOPOLITICAL, BUSINESS AND INVESTMENT OUTLOOK**

Session brief

In the last two years, the world has been thrown into turmoil by severe and unprecedented structural shocks. First, the pandemic, which is still hitting hard in some regions and is far from being beaten. Then the global community had to face the disruption of supply chains, the energy crisis and hyperinflation, all exacerbated by the war in Ukraine, which has led to a global food crisis as well. The international situation is indeed more uncertain than ever, and the African continent is at the center of a new global order that will eventually emerge from this turbulent period.

How are African countries reacting to these challenges? What are the prospects for Euro-African cooperation in light of the current conditions? Addressing these and other questions will be crucial to understanding where the business opportunities in Africa can lead, thanks also to new tools like the African Continental Free Trade Area (AfCFTA), and to more equal, sustainable and stable growth, strengthening multilateral ties in a time where multilateralism and dialogue seem to be waning.

Chair: **Fifi Peters** (Senior Anchor, CNBC Africa)

Adrian Saville (Professor of Economics, Finance & Strategy,
Gordon Institute of Business Science)

Luca Maestriperi (Director General, Italian Agency for Development Cooperation)

Trevor Manuel (Presidential Special Envoy on Investment, South Africa;
Chairman, Old Mutual)

Ottoniel Lobo Carvalho dos Santos (Secretary of State for Finance and
Treasury, Angola)

David Musabayana (Deputy Minister of Foreign Affairs and
International Trade, Zimbabwe)

Thursday, 10 November 2022 (continued)

10:00 – 11:30 **NEW AFRICAN CITIES AND REGIONS:
URBAN REGENERATION, SUSTAINABILITY AND SME'S DEVELOPMENT**

Session brief

Africa's population is expected to almost double by 2050 reaching 2.5 billion people. While the rest of the world is ageing, Africa will be younger and younger with 94% of its population under 65 by 2050, resulting in a perfect demographic pyramid capable of sustaining rapid economic growth. This unparalleled population growth will take place in cities: urban dwellers will account for almost 60% of the population by 2050 with 900 million more people living in cities. At the global level, by 2030 the 84 fastest growing cities in the world will be in Africa.

If the majority of the population growth will be in cities, they will need to find their own path to the green transition, while ensuring socio-economic empowerment and climate-change measures. It will only be through a combined approach, with the collective efforts of governments, citizens and private investors in innovative technologies that it will be possible to achieve their true potential. At the *Southern Africa-Europe CEO Dialogue*, representatives of national, regional and local governments, together with CEOs and urban thinkers, will discuss the perfect recipe to enable African cities and regions to thrive.

Chair: **Fifi Peters** (Senior Anchor, CNBC Africa)

Presentation of the position paper "Unlocking the potential of MSMEs"

Hennie Heymans (CEO, DHL Express Sub-Saharan Africa)

Giuseppe Scognamiglio (Director-General, Rome Expo 2030 Nomination Committee)

Mpho Phalatse (Executive Mayor, City of Johannesburg)

Mduduzi Mbada (Director General, Gauteng Province)

Sade Gawanas (Executive Mayor, City of Windhoek)

11:30 – 12:00 *Break*

Thursday, 10 November 2022 (continued)

12:00 – 13:30 **CEOs' VIEWS ON AFRICAN BUSINESS**

Session brief

At a time of profound uncertainty and disruption, adapting business to change is an imperative for those companies seeking growth, competitiveness, and profitability. The pandemic and the fallout from the conflict in Ukraine have dramatically accelerated some processes that were already ongoing before Covid-19 hit global society, with digitalization and green technologies at the center of new business processes and patterns.

This session has become a must in the *Southern Africa-Europe CEO Dialogue*: as in the past, top CEOs of African and European companies operating in Southern Africa will discuss the innovative corporate strategies needed to address the most recent challenges, cope with obstacles and contribute to strengthening the bilateral partnership between Africa, Europe, and its enterprises. Their success will also lead the way to policy recommendations and proposals that the CEOs feel are pivotal to make the SADC region more attractive to investors.

Chair: Nhlanhla Nene (Chairman, Thebe Investment Corporation;
former Minister of Finance, South Africa)

Tasneem Motara (MEC for Economic Development, Gauteng Province)

Andreas Brand (CEO and Executive Director: Manufacturing,
Mercedes-Benz South Africa)

Francesco Durante (CEO, Sisal)

Simphiwe Hamilton (Acting CEO, Gauteng Growth Development Agency)

Lehlogonolo Masoga (CEO, Musina Makhado Special Economic Zone)

12:00 – 13:30 **Breakout session - Towards World EXPO 2030:
the candidacy of Rome to engage people and territories of Africa**

Chair: Fifi Peters (Senior Anchor, CNBC Africa)

Raffaella Campanati (Head of Office Southern Africa and Great Lakes Region,
Italian Ministry of Foreign Affairs and International
Cooperation)

Giuseppe Scognamiglio (Director General, Rome Expo 2030 Nomination Committee)

Matteo Gatto (Bid File Director, Rome Expo 2030 Nomination Committee)

Trevor Manuel (Presidential Special Envoy on Investment, South Africa;
Chairman, Old Mutual)

Mpho Phalatse (Executive Mayor, City of Johannesburg)

Sade Gawanas (Executive Mayor, City of Windhoek)

Ottoniel Lobo Carvalho dos Santos (Secretary of State for Finance and
Treasury, Angola)

David Musabayana (Deputy Minister of Foreign Affairs and
International Trade, Zimbabwe)

Thursday, 10 November 2022 (continued)

13:30 – 14:30 *Lunch*

14:30 – 14:50 *Fireside chat - Sustainable Development in Africa: Perspectives and Obstacles*

Jeffrey D. Sachs (Director of the Center for Sustainable Development,
Columbia University)

14:50 – 16:15 **AFRICA'S REBIRTH: THE POWER OF THE CREATIVE ECONOMY**

Session brief

Africa is experiencing remarkable cultural growth through a rapidly expanding creative industry. Yet, the creative sector accounts for only 1% of African GDP, and many challenges still need to be addressed to fully unleash its potential. At this time, the nations of Southern Africa are taking advantage of opportunities offered by the creative economy and are outperforming the continental average: the sector itself is responsible for just under 3% of their GDP, becoming key for economic growth and job creation. Creativity in Southern African is dominated by the movie industry, fashion, design and arts and crafts, and can take advantage of competitive production costs and unique locations.

This session will be devoted to the power of the Creative Economy to explore the social and economic impact of creative industries, share best practices, and assess emerging opportunities in terms of innovation and digitalization, job opportunities for young people, the empowerment of women, and social inclusion, among others. All these aspects will be analyzed with the aim of unlocking the potential of creativity to foster a fully sustainable industrial value chain.

Chair: **Fifi Peters** (Senior Anchor, CNBC Africa)

Giovanni Ravazzotti (Chairman, Italtile)

Riccardo Sciutto (Group CEO, Sergio Rossi)

Precious Moloi-Motsepe (Founder, Africa Fashion International;
co-Founder, Motsepe Foundation)

Grégoire Ndjaka (CEO, African Union of Broadcasting)

Sean Henry Drake (CEO, Billionaire Tomorrow)

Amé Bell (Curator, South African Pavillion, Biennale di Venezia)

Dawn Robertson (CEO, Constitution Hill Development Company)



Thursday, 10 November 2022 (continued)

16:15 – 17:20 **THE ENERGY CHALLENGE IN SOUTHERN AFRICA:
OPPORTUNITIES AND IMPACT ON BUSINESS**

Session brief

We are experiencing a historic shift in the global energy sector: after decades during which traditional fuels (fossil fuels and natural gas) were able to predominate, new, clean and green technologies are now impetuously rising. This has led to greatly increased demand for critical minerals, notably copper, as well as silicon and silver for solar photovoltaic panels, rare earth elements for wind turbine motors and lithium for batteries. Government strategies and policy packages are responding to the current crisis by encouraging investment in clean energy technologies, which are accelerating at a pace never seen before, thanks also to the steady progress in innovation.

This change in the global energy economy implies a rethinking of alliances, trade routes and partnerships resulting in a new global industry emerging and making rapid strides into a new energy era. How is Southern Africa getting ready for this unparalleled shift? How can businesses adapt to this evolving scenario?

Chair: **Fifi Peters** (Senior Anchor, CNBC Africa)

Presentation of the position paper “Green Transition in Africa”

Matteo Polistina (Senior Expert African Affairs, The European House - Ambrosetti)

Gwede Mantashe (Minister of Mineral Resources and Energy, South Africa)*

Carlo Ferro (President, Italian Trade Agency)

Mario Marcenaro (CEO, Finstone)

Henk van der Merwe (Regional Leader, MA Automotive Tool & Die)

Xola Sithole (CEO, Vaal Special Economic Zone)

17:20 – 17:30 **CLOSING REMARKS**

Paolo Borzatta (Member of the Board, The European House – Ambrosetti)

19:30 – 21:30 **GALA DINNER - by invitation and upon confirmation**

Maurizio Mariano (Special Advisor in South Africa,
The European House – Ambrosetti)

Ronald Lamola (Minister of Justice, South Africa)

Award

*Invited



Friday, 11 November 2022

- 08:30 – 12:00 **FOSTERING A CONDUCIVE BUSINESS ENVIRONMENT IN AFRICAN FRONTIER-MARKETS THROUGH DEVELOPMENT COOPERATION. THE ITALIAN AGENCY FOR DEVELOPMENT COOPERATION AND THE CASE OF SUDAN**
- 08:30 – 09:00 *Registration*
- Chair: **Filippo Malinverno** (Project Coordinator African Affairs, The European House - Ambrosetti)
- 09:00 – 10:00 **The Italian Cooperation engagement with the private sector**
Grazia Sgarra (Head of Partnerships and Finance for Development department, AICS)
- The Agency in Mozambique: priority areas and private sector engagement**
Paolo Enrico Sertoli (Head of Maputo office, AICS)
- The Agency in Sudan: operational context and activities**
Michele Morana (Head of Khartoum office, AICS)
- Leveraging private sector engagement for Sudan AICS modus operandi and best practices**
Fabio Monni (Programme Manager, AICS Khartoum)
- Kleptocracy, sanctions and hampered transition: Sudan's economic perspectives in an ever-changing scenario**
Francesco De Rosa (Programme Manager, AICS Khartoum)
- 10:00 – 10:30 *Break*
- 10:30 – 11:50 **Round Table - Institutional donors and private profit actors in countries in transition common interests and investment opportunities in Sudan**
- Chair: **Alessandro Baroni** (Microfinanza)
- Mutaz Mohamednour Hassan** (249 Startup), **Magdi Amin** (African Renaissance Partners), **Isra Latif** (CTC Group), **Ronald Eliaho Shaoul** (DAL Group, remotely), **Francesco De Rosa** (AICS Khartoum)
- 11:50 – 12:00 **Closing Remarks**
Luca Maestripiერი (Director General, AICS)



Friday, 11 November 2022 (continued)

- 09:30 – 11:00 **THE ROLE OF HEALTH DIPLOMACY AND PARTNERSHIPS BETWEEN EUROPE AND AFRICA TO ENSURE HEALTH SECURITY**
- Chair: **Fifi Peters** (Senior Anchor, CNBC Africa)
- Stavros Nicolaou** (Senior Executive for Strategic Trade, ASPEN)
Martin Seychell (Deputy Director General, DG for International Partnerships, European Commission)
Leila Farah Mokaddem (Director General for Southern Africa, African Development Bank)
Luca Maestriperi (Director General, AICS)
Joe Phaahla (Minister of Health, South Africa)*
Nomantu Nkomo-Ralehoko (MEC for Health and Wellness, Gauteng Province)*
- 11:00 – 13:00 **RENEWABLE ENERGIES: A TURNING POINT FOR SOUTH AFRICA?**
- 11:00 – 11:10 **Introductory Remarks**
- Paolo Cuculi** (Ambassador of Italy in South Africa)
Anthony Costa (Investment Lead in the Private Office of the President, South Africa)
Jak Koseff (DG for Economic Planning, Gauteng Province)
- Chair: **Desirée Kosciulek** (Head of Youth Programmes, SAIIA)
- 11:10 – 11:45 **Green is the new gold: does South Africa need a renewable energy revolution?**
- Marianna Petrosillo** (Project and Engagement Coordinator South Africa, RES4Africa Foundation)
Roelof van Huyssteen (Energy Strategy and Attorney)
Niveshen Govender (CEO of South African Wind Energy Association, SAWEA)
De Wet Taljaard (South African Photovoltaic Industry Association, SAPVIA)
- 11:45 – 12:20 **The renewables' sector in South Africa: challenges and opportunities for the private companies**
- Boitumelo Kiepile** (Head of Regulatory Department, Enel Green Power)
Pepsi Baiocco (CEO, Neon Energy)
Ezio Verneti (CEO, Natura Energy)
- 12:20 – 12:30 **Closing Remarks**
- Ariane Labat** (EU Delegation, Energy, Climate and Agriculture Counsellor)
- 11:00 – 13:00 **BUSINESS SITE VISIT TO OLIVER TAMBO SPECIAL ECONOMIC ZONE**

*Invited