

PROGRAMME



SOUTHERN
AFRICA EUROPE
CEO DIALOGUE

SOUTHERN AFRICA EUROPE CEO DIALOGUE

8th Edition

25-26 November 2021

Live at The Capital on the Park - Johannesburg

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Position Papers, kindly scan the QR Code with your device*



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Thursday, 25 November 2021

***South Africa time**

08:00 – 08:50 *Registration in Johannesburg*

08:50 – 09:30 **OPENING SESSION**

Chair. Arabile Gumede (Financial journalist)

National Anthem

Welcoming remarks:

Pietro Mininni (Project Director – Southern Africa Europe CEO Dialogue,
The European House – Ambrosetti)

Keynote speeches:

Riina Kionka (Ambassador of the European Union to South Africa)

Nosipho Ngcaba (Ambassador of South Africa to Italy)

Parks Tau (MEC of Economic Development, Environment, Agriculture & Rural
Development, Gauteng)

Valerio De Molli (CEO & Managing Partner, The European House – Ambrosetti)

Elly Schlein (Vice President, Emilia-Romagna Region)

Thursday, 25 November 2021 (continued)

09:30 – 10:30 **THE BUSINESS OUTLOOK AND THE IMPACTS OF THE AFRICAN CONTINENTAL FREE TRADE AREA: CHALLENGES AND OPPORTUNITIES**

Session brief

Today more than ever, Africa offers unique **business opportunities** thanks to the recent implementation of the **African Continental Free Trade Area (AfCFTA)**, the largest in the world, connecting almost 1.3 billion people across 54 countries with a combined GDP of roughly 3.4 trillion US dollars. With the mandate to eliminate tariffs and barriers on intra-Africa trade over 5 years, it could become a turning point to unlock Africa's growth potential by bringing more than 1 trillion US dollars GDP increase by 2025; increasing the African workforce to 325 million by 2030; fostering intra-continental trade by 52% before 2022 and promoting inclusion thanks to ad-hoc protocols focused on women and youth.

Thanks to greater economic integration and interconnection, European and African companies will benefit from win-win business partnerships. Inspired by the **European internal market** for goods, services and people, what are the best practices that can be shared with the AfCFTA? How will the area promote growth and inclusivity across the continent?

Chair: Nhlanhla Nene (Chairman, Thebe;
former Minister of Finance, South Africa)

Opening speech:

Wamkele Mene (Secretary-General, African Continental Free Trade Area)

Panel:

- **Roberto Luongo** (Director-General, Italian Trade Agency)
- **Sekai Nzenza** (Minister of Industry and Commerce, Zimbabwe)
- **Bogolo Kenewendo** (Global Economist; former Minister of Trade and Industry, Botswana)
- **Stefano Manservigi** (Special advisor to Commissioner Gentiloni and to Jean-Claude Juncker; President La Verticale Africa-Mediterranean-Europe Foundation)

10:30 – 11:00 *Coffee break*

Thursday, 25 November 2021 (continued)

11:00 – 12:15 **CEOs' VIEWS ON AFRICAN BUSINESS**

Session brief

After the socio-economic shock brought on by Covid-19, the world is ready to embrace the **post-pandemic era**. Nevertheless, the last two years have inevitably changed the business environment in the region, forcing private enterprise and public institutions alike to develop new “normal” approaches that have to be read and interpreted through an alternative lens.

With the contribution of prominent CEOs operating in and with Africa, the session discusses innovative **corporate strategies** that can address the changes as well as the **obstacles** preventing African economies from experiencing rapid recovery, according to models of inclusivity and sustainability. Thanks to their exclusive perspective, they will share with the audience encouraging business news and success stories. This dialogue will also serve as a platform for presentation of the CEOs' **key recommendations** and proposals to governments on how to make the region more attractive to investments.

Chair: **Arabile Gumede** (Financial journalist)

Panel:

- **Cheryl Buss** (CEO, ABSA International)
- **Mosa Tshabalala** (CEO, Gauteng Growth Development Agency)
- **Leslie Ramsoomar** (Managing Director, Stellantis South Africa)
- **Guido Giachetti** (Executive Chairman and CEO, Realestate Group)
- **Sabine Dall'Omo** (CEO, Siemens Africa)
- **Mario Marcenaro** (CEO, Finstone)

Thursday, 25 November 2021 (continued)

12:15 – 13:15 **BUILDING PHARMACEUTICAL HUBS ACROSS AFRICA:
THE IMPORTANCE OF CROSS-BORDER PARTNERSHIPS**

Session brief

There is only one way out of the Covid-19 crisis: universal vaccination coverage – no one is safe until everyone is safe. The development of a **resilient, efficient pharmaceutical sector** is thus a matter of national security and an essential requisite, above and beyond regional competitiveness. According to the African Centers for Disease Control and Prevention, 99% of the vaccines are imported. At the same time, the pharmaceutical industry reports one of the highest rates of growth.

In this context, and based on the vaccine experience, Africa has the opportunity to strengthen and develop pharmaceutical hubs across the continent, specifically in **South Africa, Ghana and Ethiopia** thanks to a favorable business climate and strong infrastructures. Extra-African financial flows would be replaced with **know-how and technology transfers**, to produce pharmaceutical products and vaccines locally. It is a complex challenge, but just because of Covid-19, there has never been a more favorable moment to work toward a stronger and more self-sufficient pharmaceutical industry that goes beyond vaccines.

In this regard, the session will also highlight the **role of the Italian Trade Agency (ITA-ICE)** as a key stakeholder in the promotion and facilitation of international partnerships between Italy and target countries like, indeed, South Africa, Ghana and Kenya.

Chair: **Trevor Manuel** (President's Special Envoy on Investment;
Chairman, Old Mutual)

Message by:

- **Tedros A. Ghebreyesus** (Director-General, WHO)

Position paper:

**SOUTH AFRICA, GHANA AND KENYA: STRENGTHENING THE PHARMACEUTICAL SECTOR
IN SUB-SAHARAN AFRICA WITH THE CONTRIBUTION OF SISTEMA ITALIA**

Daniela Bianco (Partner and Head of Healthcare Practice,
The European House - Ambrosetti)

Message by:

- **Seth Berkley** (CEO, GAVI – The Vaccine Alliance)

Panel:

- **Stavros Nicolaou** (Senior Executive, Strategic Trade, ASPEN)
- **Jacques de Vos** (CEO, Mezzanine)
- **Petro Terblanche** (Managing Director, Afrigen Biologics and Vaccines)

Keynote speech:

- **Joe Phaahla** (Minister of Health, South Africa)

Thursday, 25 November 2021 (continued)

13:15 – 14:30 *Lunch*

14:30 – 16:00 **THE ENERGY TRANSITION AND THE COMMODITIES MARKET
IN SOUTHERN AFRICA**

Session brief

In light of the pressing needs represented by **climate change** worldwide, 2021 represents a key year with global gatherings to address and reflect on concrete actions to be implemented at national and international levels. Although the African continent only contributes with 5% of the world's total greenhouse gas emissions, it is extremely vulnerable to the consequences of climate change that might hinder the social and economic development of the region. Three megatrends can be identified and discussed: decarbonization, digitalization and decentralization.

The current **energy mix** in Africa is extremely heterogenous, relying on different sources such as coal, oil, natural gas, hydropower and bioenergy. This diversity will help Africa to increase its resilience to climate change induced volatility, by fostering regional interconnection, technological development and efficient infrastructures. This is a critical challenge especially for South Africa, where energy efficiency problems need to be urgently addressed.

Chair: **Arabile Gumede** (Financial journalist)

Outline speech:

- **Francesco La Camera** (Director General,
International Renewable Energy Agency)

Position paper:

**BOOSTING THE ENERGY TRANSITION IN AFRICA: THE REGIONAL PATH TOWARDS
DECARBONIZATION AND THE OPPORTUNITIES FOR INTERNATIONAL COOPERATION**

Bhavtik Vallabhjee (Managing Director, Power,
Utilities & Infrastructure, ABSA)

Panel:

- **Massimo Roderi** (Chief International Business Development, Terna)
- **William Price** (CEO Southern Africa, Enel Green Power)
- **Seydou Kane** (Executive Director, Eaton Electric SA)
- **Sarushen Pillay** (Vice President Environmental Sustainability, Sasol)
- **Mohamed Hoosen** (Managing Director Renewables:
Asia, Middle East & Africa, Engie)
- **Luc Koechlin** (Vice President Southern and Eastern Africa, EDF)

16:00 – 16:15 *Coffee Break*



Thursday, 25 November 2021 (continued)

16:15 – 17:30

**SHARING EXPERIENCE AND TECHNOLOGY TO
FOSTER COMPETITIVENESS AND SUSTAINABILITY IN AGRIBUSINESS**

Session brief

Africa's **population** is expected to double by 2050. At the same time, it is experiencing unprecedented **urbanization** with the share of population living in cities projected to nearly triple by 2050. This demographic scenario will have clear effects on **food systems**. In this context, agribusiness plays a crucial role in ensuring sustainable socio-economic development. Representing the main source of off-farm employment in rural areas, agribusiness entails much more than just agriculture – it involves the entire **value chain**, becoming vital for job creation and for securing a more sustainable future.

Growing a competitive agribusiness would help to forge the necessary link between **agriculture** and **manufacturing**, which in turn would catalyse the development of broader manufacturing industries. What best practice experiences and lessons learned can be shared among companies? Which technological advancements would provide the highest cost-effective improvements? How will inequalities in this field be addressed thanks to new technologies and best practices?

Chair: **Arabile Gumede** (Financial journalist)

Panel:

- **Theo de Jager** (President, World Farmers' Organization)
- **Maurizio Martina** (Deputy Director-General, FAO)
- **Ayodele Odusola** (Resident Representative, UNDP South Africa;
author of the book "Africa's Agricultural Renaissance")
- **Unathi Mhlatyana** (Managing Director, McCain South Africa Bio)
- **Federico Bellotto** (CEO, CNH Southern Africa)



Thursday, 25 November 2021 (continued)

17:30 – 18:00 **CLOSING SESSION**

Maurizio Mariano (Senior Advisor in South Africa, The European House - Ambrosetti; Executive Director, BBM Law Firm)

Parks Tau (MEC of Economic Development, Environment, Agriculture & Rural Development, Gauteng)

Lesetja Kganyago (Governor, South Africa Reserve Bank)

Marina Sereni (Deputy Minister of Foreign Affairs, Italy)

18:00 – 20:00 **COCKTAIL RECEPTION**

The Capital on the Park
(101 Katherine St, Sandown, Sandton)

Friday, 26 November 2021

09:30 – 11:00 **RENEWABLES IN SOUTH AFRICA**

In cooperation with Embassy of Italy to South Africa @ Capital On Park

Chair: **Lorenzo Fioramonti** (Full Professor of Political Economy at the University of Pretoria; former Minister of Education, University and Research, Italy)

Introductory remarks

Paolo Cuculi (Ambassador of Italy to South Africa)

Keynote speech

Glenn Pearce-Oroz (Director of International Relations, Sustainable Energy for All)

Round Table Discussion

- **Ivan Faiella** (Coordinator of the Bank of Italy Task Force for the G20 Sustainable Finance)
- **Luigi Michi** (Senior Advisor, Key to Energy)
- **Shameela Ebrahim** (Chief Sustainability Officer, JSE)
- **William Price** (CEO South Africa, Enel Green Power)
- **Roberto Vigotti** (Secretary General, RES4Africa)

Debate and closing remarks

09:30 – 11:00 **SMEs AND INCLUSIVE ECONOMY** – in cooperation with GGDA (virtual)

Chair: **Muziwethu Mathema** (Group Executive Macro Business Intelligence, GGDA)

Round Table Discussion

- **Nina Fenton** (Senior Economist, Economics Department, European Investment Bank)
- **Masha Mathopane** (Director for Inclusive Economy, Gauteng Department of Economic Development)
- **Jeannine van Straaten** (Executive: Strategy, Stakeholder Relations and Legal, Proudly SA)
- **Naomi Mtshali** (Regional Manager, Gauteng)
- **Roberta Trovarelli** (International Projects and Relations Co-operatives Development, Legacoop Emilia-Romagna)
- **Doriana Togni** (Confcooperative Emilia-Romagna)
- **Donnee Kruger** (Director, EU Chamber of Commerce and Industry in SA)

Friday, 26 November 2021 (continued)

11:30 – 13:00

**THE ROLE OF THE CONSTITUTION IN DRIVING ECONOMIC
DEVELOPMENT AND DEMOCRACY**

In cooperation with GGDA @ Constitution Hill, 11 Kotze Road, Johannesburg

Chair. **Nolubabalo Memese** (Visitors Experience Coordinator, ConHill)

Keynote Speech

Albie Sachs (Former Judge, Constitutional Court of South Africa)

Round Table Discussion:

- **Pooja Dela** (Partner, Webber Wentzel)
- **Eldrid Jordaan** (CEO, GovChat)
- **Khaled El Mekwad** (Representative and Head of regional Office, UNIDO)
- **Sello Hatang** (CEO, Nelson Mandela Foundation)
- **Trevor Manuel** (President's Special Envoy on Investment; Chairman, Old Mutual)



Monday, 29 November 2021

Business Intelligence Round Table

“Italy and Zambia: challenges and opportunities in the mining sector in the Copperbelt province”

Sunday, 28 November

From 19:00 **Cocktail Reception at the Garden Court**
(12707 Corner of Freedom and Independence Avenue, Kitwe)

Monday, 29 November

08:30 – 09:00 *Rendez-vous at Garden Court*

Chair: **Howard Chilundika** (Consultant Mining & Metallurgy)

09:00 – 09:15 Introductory remarks

Antonino Maggiore (Italian Ambassador to Zambia)

Pietro Mininni (Head of Africa, The European House – Ambrosetti)

09:15 – 10:15 Keynote Speeches

Marina Sereni (Deputy Minister of Foreign Affairs, Italy)

Elisha Matambo (Provincial Minister for the Copperbelt Province, Zambia)

Chipoka Mulenga (Minister of Commerce, Trade and Industry, Zambia)

Paul Chanda Kabuswe (Minister of Mines and Minerals Development, Zambia)

10:15 – 10:30 Presentation of the position paper

10:30 – 11:50 Round Table Discussion

11:50 – 12:00 Closing Speech

Mwaya Mpassa (Mayor, City of Kitwe)

13:00 – 17:00 Field visit at the Mopani Copper Mines

Tuesday, 30 November

11:30 – 12:30 Meeting at the State House in Lusaka and handshake with **Hakainde Hichilema**
(President, Zambia)