



The European House
Ambrosetti



In collaboration with



BANGKOK
HIGH LEVEL DIALOGUE
ON ASEAN ITALY
ECONOMIC RELATIONS

October 4, 2023 - Grand Hyatt Erawan, Bangkok

PRESENTATION BY

GEOFF LEE

Main Partner



With the Patronage of



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TOOLS FOR ECONOMIC COOPERATION: ASEAN - ITALY TRADE AND INVESTMENT OPPORTUNITIES

3-4 October 2023

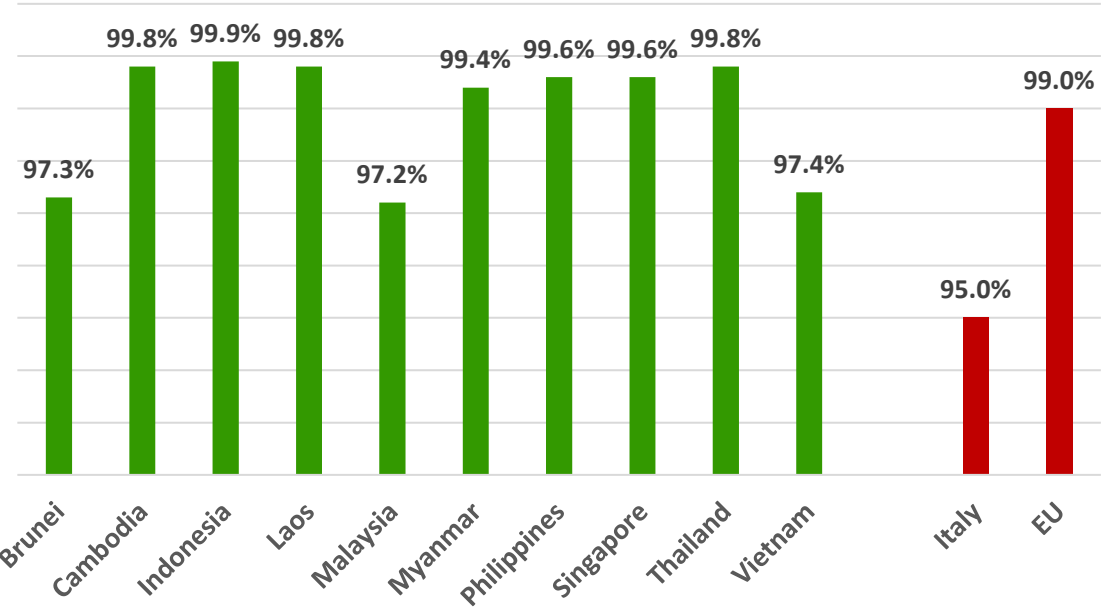
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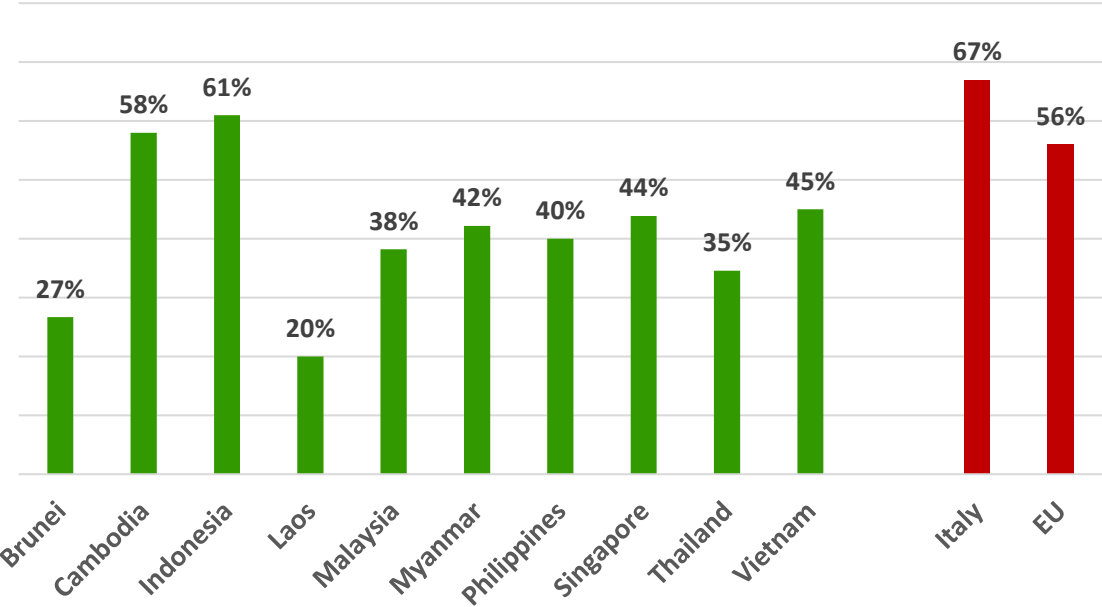
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Which financing schemes and support mechanisms are best suited to support business development needs in ASEAN markets? And what innovative solutions have been utilized by Italy?

% of SMEs in Total Number of Businesses



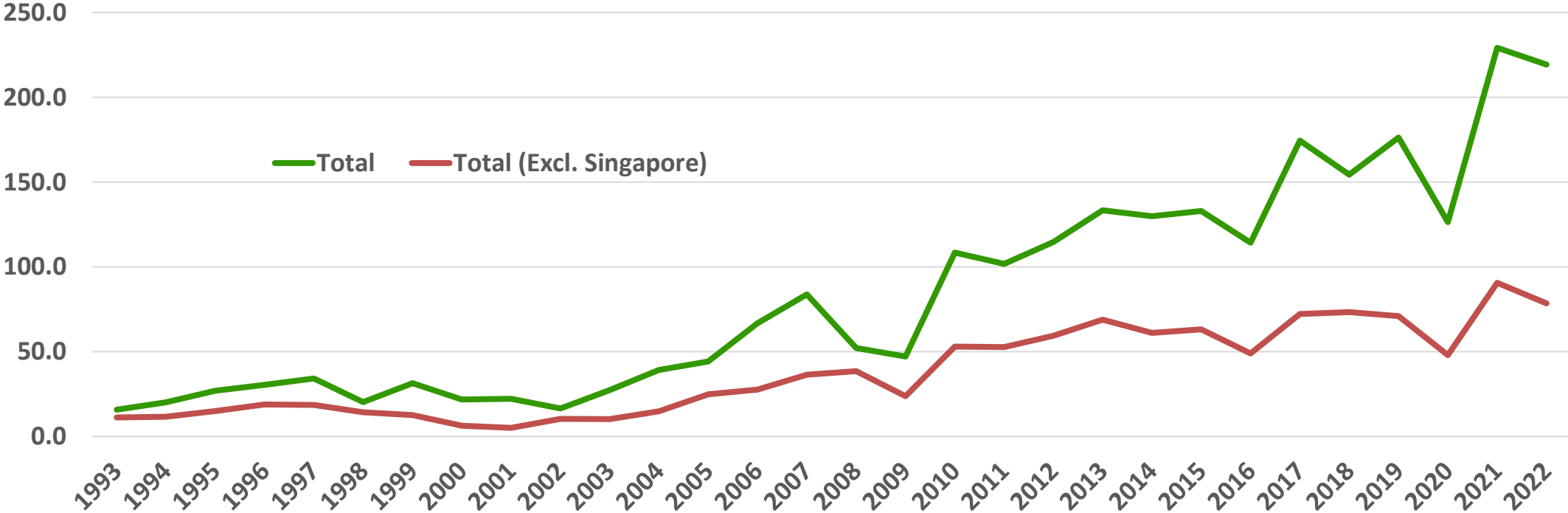
Share of SMEs in GDP



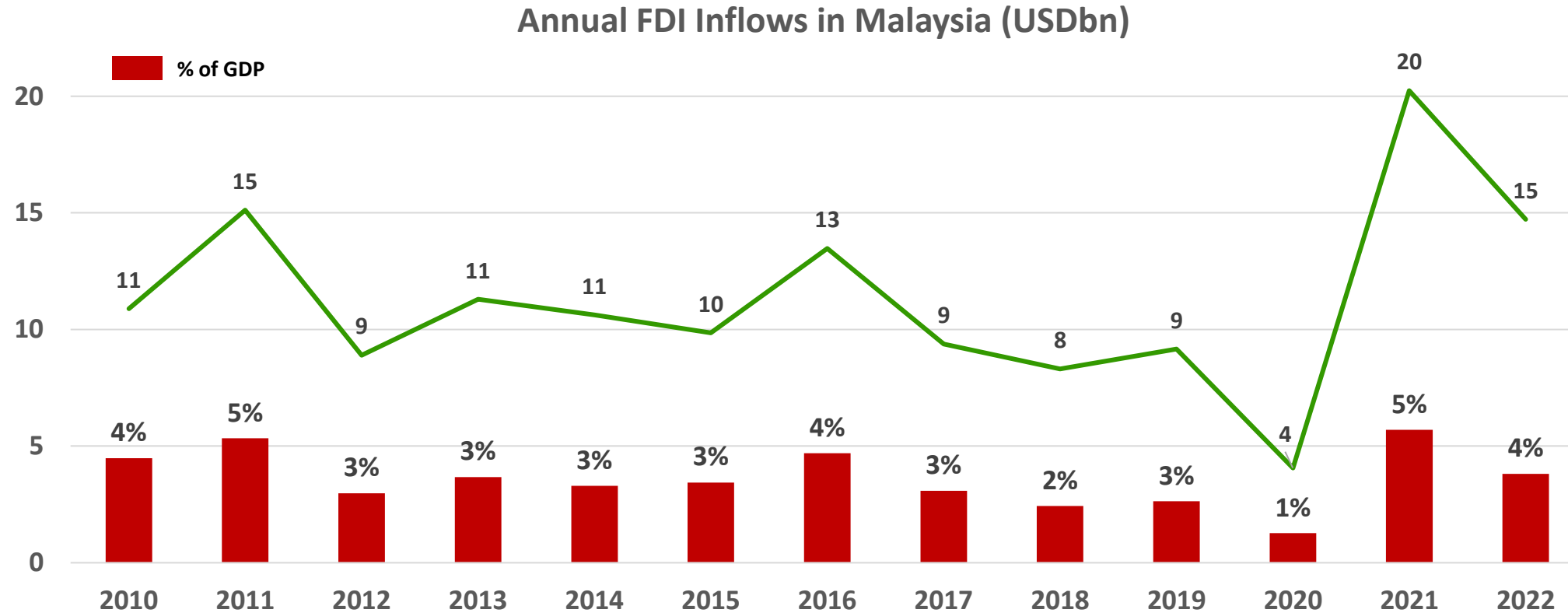
Note: SME definitions may differ among countries

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Total Annual FDI Inflows in ASEAN Countries (USDbn)

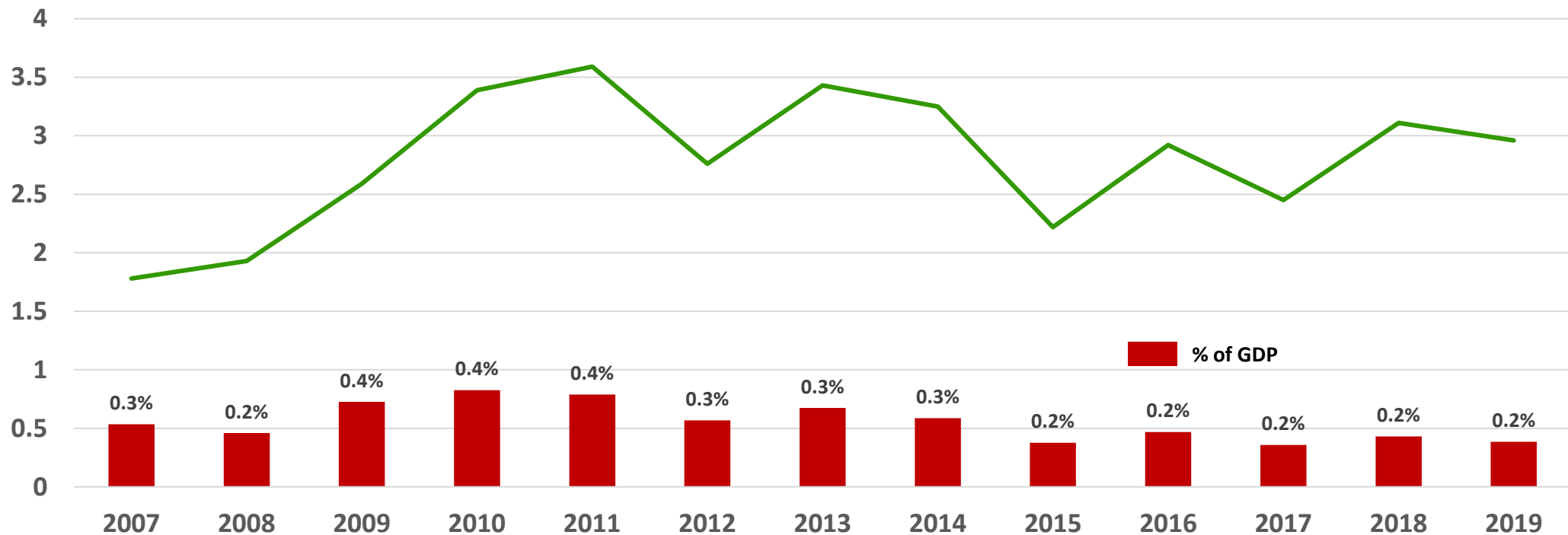


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Annual Venture and Growth Capital Investment in Malaysian SMEs (MYR bn)



How can we promote the growth of small and medium-sized businesses in Southeast Asia, and what opportunities exist for Italian SMEs to collaborate with ASEAN partners?



Digital Transformation

Harness digitalisation and tech development to boost efficiency and economic growth



Quality Health & Education for all

Ensure equal access to health and education amid global demographic shifts



Decent Work & Social Mobility

Narrow the income and wealth gap to ensure future social stability



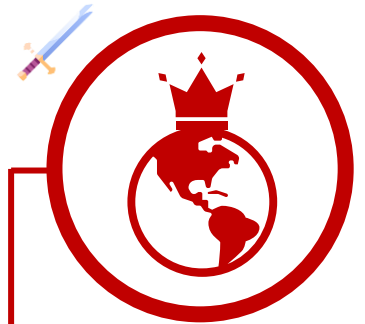
Food & Energy Security

Ensure the availability and security of critical resources like food, water and energy



Climate Resilience

Preserve and protect the only habitat we've known



Competing in Global Markets

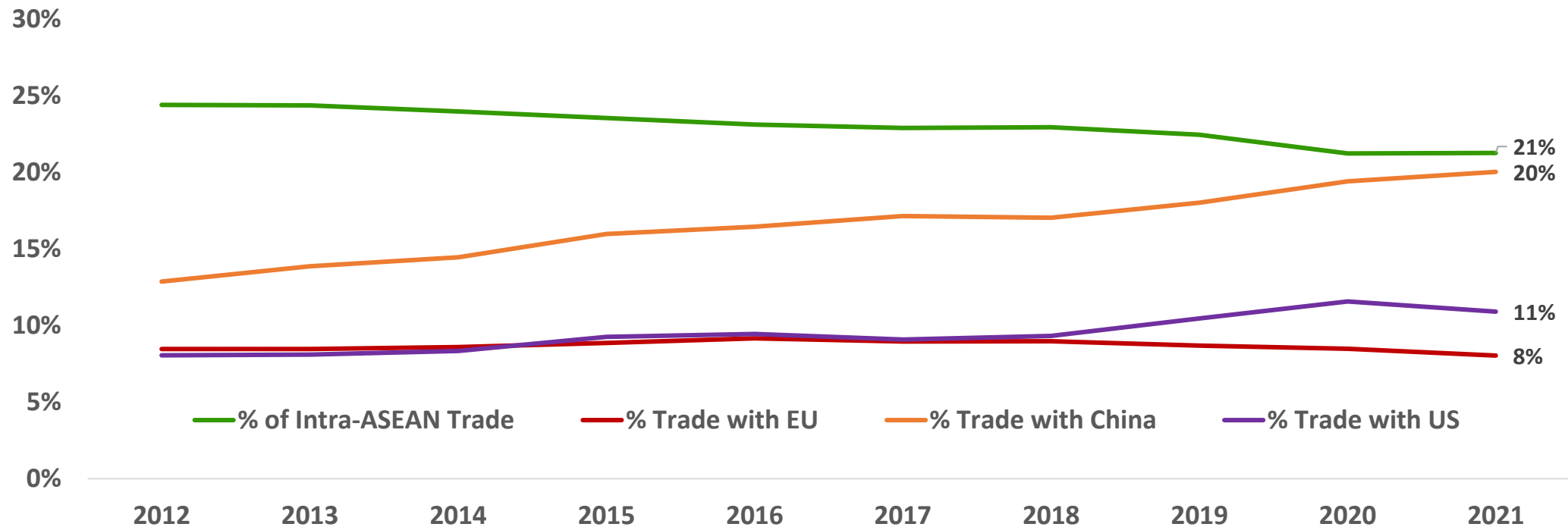
Remain competitive in a multipolar world

Competitiveness

Resilience

What positive developments are happening in ASEAN as part of the regional economic integration, and what opportunities Italy can offer through its national investment and reform plans?

Key Trade Partners of ASEAN Countries



What positive developments are happening in ASEAN as part of the regional economic integration, and what opportunities Italy can offer through its national investment and reform plans?

