

THINK TANK | MANAGEMENT CONSULTING | LEADERS' EDUCATION | SUMMIT

HIGH LEVEL DIALOGUE ON ASEAN ITALY ECONOMIC RELATIONS – 7th Edition

Why Italy is alive and kicking

Grand Hyatt Erawan, Bangkok, Thailand Wednesday, October 4, 2023



If a man does not know to which port he is steering, no wind is favorable

Italy is one of the major global economies



€1,745 billion GDP (2022) +5.4% vs 2015 3rd economy in the EU 10th economy in the world





€625 billion export (2022) **+51.7% vs 2015**

8th largest exporter in the world



€655 billion import (2022) **+76.9% vs 2015**

11th largest importer in the world



17% manufacturing Value Added on the total

(2021) compared to 16.7% in the world 2nd largest in the EU

€103 billion manufacturing







Although severely impacted by the Covid-19 crisis, Italian GDP experienced a strong rebound and is performing better than France and Germany





From the industrial perspective, Italy is the second largest manufacturing hub in Europe (after Germany)...



Top-10 countries for manufacturing trade balance (\$ billion), 2021



... and Italian manufacturing SMEs represent 1/5 of the European total



The European House
AmbrosettiSource: The Europea

Source: The European House – Ambrosetti elaboration on Eurostat data, 2023

925 Italian products, out of a total of 5,206, are ranked in the world's top 3 by trade surplus

Products ranked 1st, 2nd and 3rd in the world by trade surplus

(absolute value and percentage), latest available value







3 Italian regions are among the top 10 in Europe for manufacturing added value: Lombardia (1st), Veneto (6th) and Emilia-Romagna (8th)

Top 10 European regions by value added generated by manufacturing sector at current values (billion Euro), 2019



- Europe's industrial engine is driven by the **industrial triangle** that pivots on **Lombardia** and the **North East**
- The top 10 regions are:
 - 4 in Germany
 - 3 in **Italy**
 - 2 in France
 - 1 in Spain

(*) Ireland is not comparable due to the presence of foreign companies for tax reasons thus is excluded from the ranking



Source: elaboration by The European House – Ambrosetti on Eurostat data, 2023



Among the top 10 European super-specialized* manufacturing provinces, 4 are Italian





- **4** of the top 10 European superspecialized manufacturing provinces are Italian
- The **top 20** are divided between Germany and Italy:
 - **12** are in **Germany**
 - 8 are in Italy: besides the top 4 there are Treviso, Varese, Monza and Brianza and Reggio Emilia

(*) The provinces considered are those with the following characteristics: added value of more than €3 billion, more than 20,000 employees in the manufacturing sector, added value per capita of more than €50,000 and industry as a percentage of added value and employment of more than 25%.



The "4F" sectors of Made in Italy generated in 2021 a total added value of 149 billion Euro







The agri-food industry records a higher average value per kg of exports than its European competitors, thanks to the higher quality of its products



Germany

Unit value of agri-food exports from Italy, Spain, Germany



(*) CAGR: compound annual growth rate

Italy

Source: elaboration by The European House - Ambrosetti on Eurostat data, 2023

Spain



France

The pharmaceutical production value is the highest in Europe with a strong contribution of SMEs

Top-10 countries in Europe by production value of pharmaceutical SMEs (€ billion), 2022

Pharmaceutical production value in the top 5 EU27+UK countries (€ billion), 2017 - 2021







Source: The European House – Ambrosetti elaboration on Farmindustria and European Federation of Pharmaceutical Industries and Associations data, 2023

Italy is at the top in Europe in the recycling industry with special attention to the environment

Top-10 EU countries by sorted waste (percentage values), 2022



Circular material re-utilisation rate from waste in the European Union and Italy (percentage values), 2015-2020



More than **65 Mt of waste** were recovered in 2020 (**+115%** vs. 2000): of this, **21.6%** is recycled



Source: elaboration by The European House – Ambrosetti on Eurostat data, 2023



Italy can also count on a research system of excellence



Number of citations per researcher: top 10 countries in the world by publications in the last 23 years (absolute value), 1996-2021







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