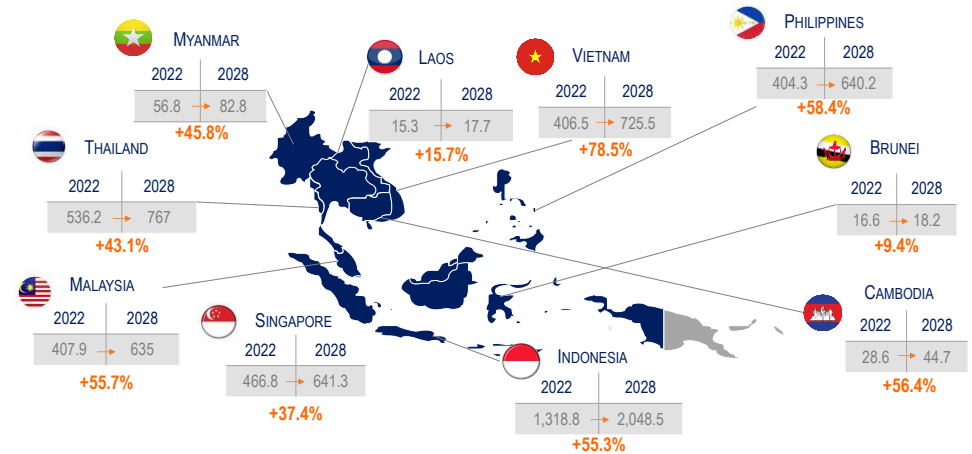


## ASEAN COUNTRIES ARE ONE OF THE MOST DYNAMIC AND THRIVING AREAS WITH AN EXPECTED ECONOMIC BOOM IN THE COMING YEARS

- The ASEAN region represents the **3<sup>rd</sup> largest economy in Asia** and the **5<sup>th</sup> in the world**, with a GDP equal to **\$3.7 trillion** (3.6% of world GDP) and an annual growth rate of **+4%** in the last 10 years
- ASEAN is one of the **largest trading areas globally**, ranking **3<sup>rd</sup>** (after China and the US) both for **exports** (\$1,961.5 billion) and **imports** (\$1,733.7 billion), with an overall positive trade balance of **\$228 million** (2<sup>nd</sup> in the world after China)
- ASEAN countries more than doubled their share of FDI in the last 20 years and have become the **3<sup>rd</sup> top recipient of FDI in the world** (after the US and China) with a stock of \$3.6 trillion
- ASEAN population is expected to increase by 16% by 2050, making ASEAN the **3<sup>rd</sup> largest market** in the world with 778 billion people (after India and China) and with the **youngest population** (37.3 years)
- According to the 2023 **Global Attractiveness Index (GAI)** prepared by The European House - Ambrosetti, ASEAN countries are among the **best performing ones in Asia** (here 22 Asian countries are considered\*):
  - Among Asian countries, **5** out of the **top-10** countries in the GAI Index are from **ASEAN**
  - 3 ASEAN** countries are in the **top-10** Asian countries for **GAI positions gained** in the last year
  - The **cumulative ASEAN 10-country** ranking value reached 433.4 points, recording **+46.4 points** compared to the 2022 cumulative value (**+11.9% vs. +5%** average increase in Asian countries)

GDP (\$ billion), 2022 vs 2028\*.  
Source: The European House - Ambrosetti elaboration on IMF data, 2023.

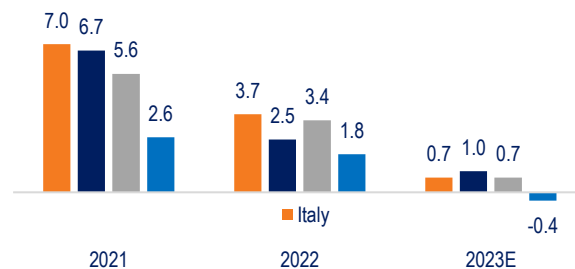


## ITALY CAN BE A REFERENCE PARTNER TO ASEAN COUNTRIES BY LEVERAGING ON ITS INDUSTRIAL COMPETENCIES AND EXPERTISE

### ITALY IS ONE OF THE MAJOR GLOBAL ECONOMIES

- €1,745 billion of GDP** (2022), 3<sup>rd</sup> largest economy in the EU and 10<sup>th</sup> economy in the world
- €625 billion of exports** (2022), 8<sup>th</sup> largest exporter in the world, **+51.7% vs 2015**
- €655 billion of imports** (2022), 11<sup>th</sup> largest importer in the world, **+76.9% vs 2015**
- €494 billion of FDI stock** (2021), **+17.8% vs. 2015**
- 17% of manufacturing Value Added on GDP**, 2<sup>nd</sup> largest in the EU and above the world average (16.7%)
- Over 110 billion Euros of manufacturing trade balance**, 5<sup>th</sup> largest in the world and 2<sup>th</sup> largest in the EU

GDP growth in Italy, France, Germany and EU-27 (var %), 2021, 2022 and 2023e.  
Source: The European House - Ambrosetti elaboration on European Commission data



### ITALY HAS A CUTTING-EDGE PRODUCTION AND TECHNOLOGY ECOSYSTEM

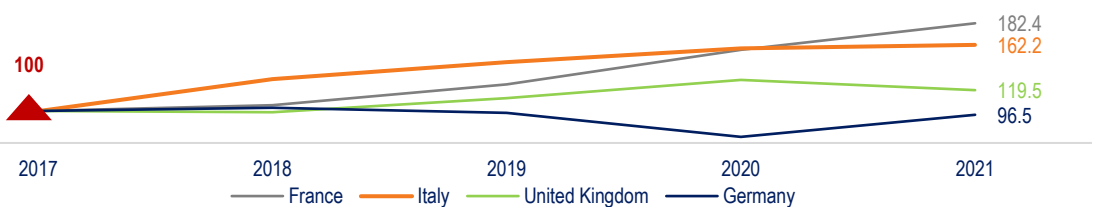
- 2<sup>nd</sup> country in the world by export value** in the **machinery and automation** sector
- 6<sup>th</sup> country in the world for export of green technologies**
- 6<sup>th</sup> largest space power** in terms of revenues
  - The Aerospace and Defense (AD&S) sector is the **1<sup>st</sup> high-tech manufacturing sector in Italy** whereas Italy is also the **3<sup>rd</sup> country in the world for helicopter exports**
- Italy's **pharmaceutical production value is the highest in Europe** (€34.4 billion) with a strong contribution of SMEs (€6.6 billion)
- Italy's **"4F"** (Food, Factory automation, Furniture and Fashion) generate **€150 billion** of value added
- Italy's manufacturing **SMEs** (~360,000) account for **1/5 of the European total** (70% more than Germany and France)
- Through its National Recovery and Resilience Plan (NRRP) Italy is deploying the largest investment plan in EU-27 for the **"twin transition"** (green and digital): **€130 billion** allocated, more than the total value combined of Germany, France and Spain

## ECONOMIC RELATIONS BETWEEN ASEAN AND ITALY HAVE BEEN STEADILY STRENGTHENING OVER THE YEARS

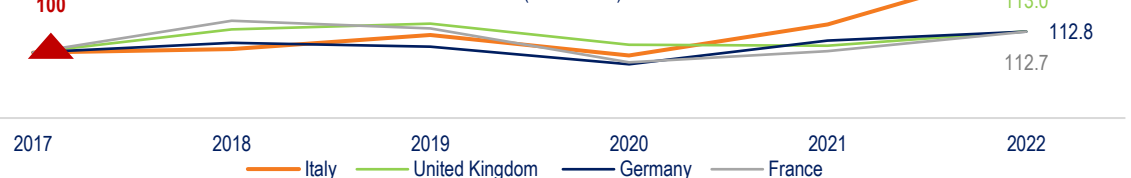
### SINCE THE LAUNCH OF THE HIGH-LEVEL DIALOGUE IN 2017:

- Italy has been the **2<sup>nd</sup> country** for increase of FDI toward ASEAN, preceded only by France and ahead of the UK and Germany
  - To date, in terms of FDI, Italy represents up to **3.8%** of total FDI toward ASEAN, with a growth of **+283%** over the last decade
- Italy has been the **1<sup>st</sup> country** for increase in commercial trade with ASEAN, **40 percentage points** higher than the UK, Germany and France
  - Italy is the **15<sup>th</sup>** trading partner of ASEAN globally and **6<sup>th</sup>** in Europe (after Germany, the Netherlands, the UK, France and Switzerland), gaining **7 positions** in the last 5 years
- Italy has been the **1<sup>st</sup> country** for increase of imports from ASEAN, **70 percentage points** higher than Germany and the UK and 90 percentage points higher than France

Stock of FDI toward ASEAN in the EU big-4  
2017-2021 (2017 = 100)



Overall commercial trade between and EU big-4 and ASEAN (export+import)  
2017-2021 (2017 = 100)



Imports from ASEAN to EU big-4  
2017-2021 (2017 = 100)



Source: The European House - Ambrosetti on Eurostat, Istat and UNCTAD data, 2023

(\*) Lists of Asian countries considered: Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, Hong Kong, India, Indonesia, Japan, Korea Rep., Lao, Malaysia, Mongolia, Myanmar, Nepal, Pakistan, the Philippines, Singapore, Sri Lanka, Thailand, Timor-Leste and Vietnam.