

In collaboration with



HIGH LEVEL DIALOGUE  
ON ASEAN ITALY  
ECONOMIC RELATIONS

# HIGH LEVEL DIALOGUE ON ASEAN ITALY ECONOMIC RELATIONS

## Digital Round Tables

### 4° digital Round Table

### Thursday, January 21, 2021

## PRESENTATION BY VALERIO DE MOLLI



The European House  
Ambrosetti



in collaboration with



HIGH LEVEL DIALOGUE  
ON ASEAN ITALY  
ECONOMIC RELATIONS

# HIGH LEVEL DIALOGUE ON ASEAN ITALY ECONOMIC RELATIONS

## 4<sup>th</sup> Digital Round Table – January 21, 2021

### VALERIO DE MOLLI

(Managing Partner and CEO, The European House – Ambrosetti)

*High Level Dialogue on ASEAN Italy Economic Relations background  
and key achievements*

Main Partner



Junior Partner



With the patronage of



With the support of



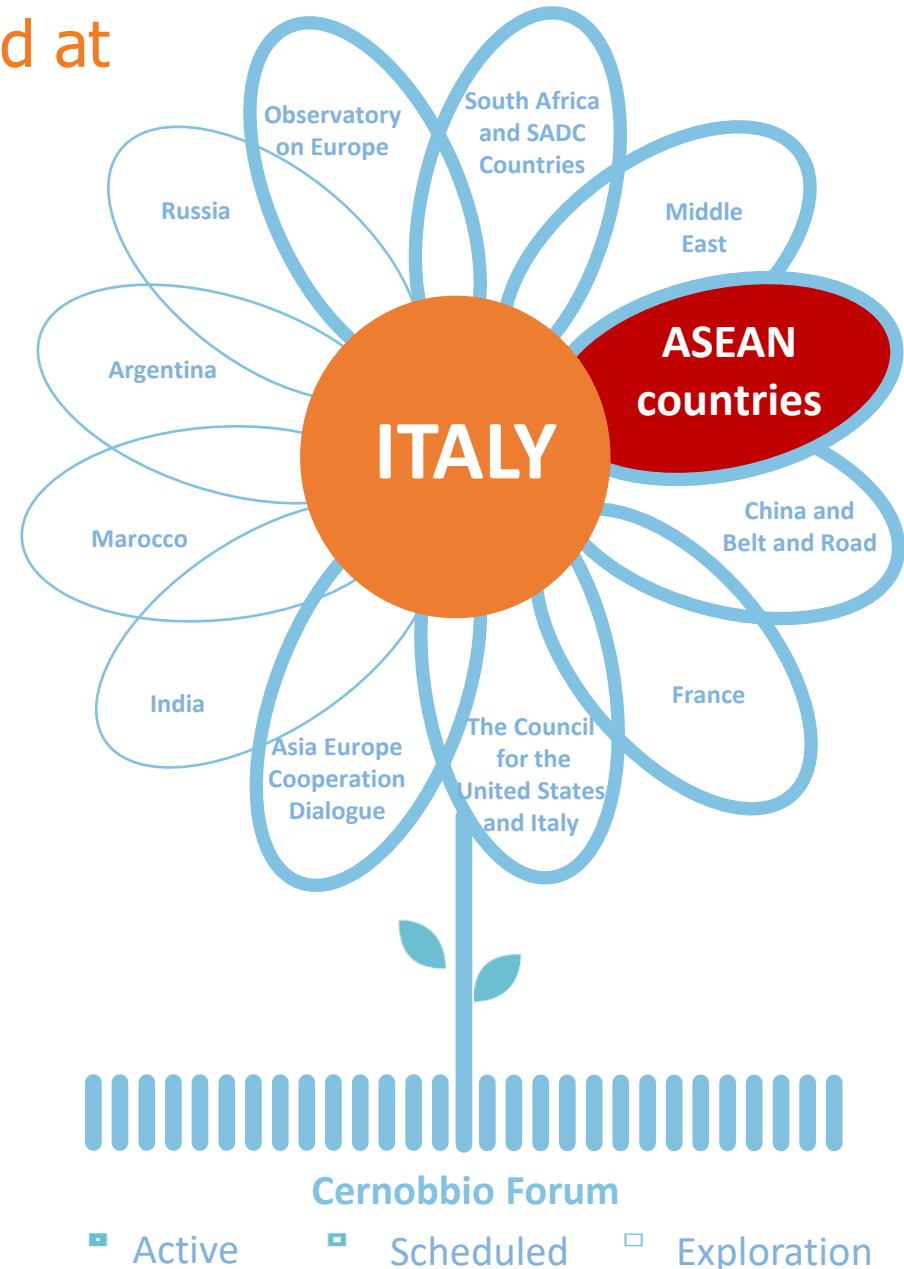
Strategic partner



Welcome to the ***last Digital Round Table*** of the ***4<sup>th</sup> edition***  
*of the High Level Dialogue on ASEAN Italy Economic Relations!*

The European House – Ambrosetti is committed at providing high-level discussion and networking platforms to the international leaders

We build around the world, in the countries with the greatest latent potential for Italy and Europe, **communities of leaders** with a common vision and knowledge, able to **positively influence** bilateral economic agendas



In 2015 The European House – Ambrosetti, in collaboration with the Associazione Italia – ASEAN, launched the **“High Level Dialogue on ASEAN Italy Economic Relations”** with the aim of institutionalize a high-level and exclusive **connection platform between ASEAN countries and Italy**

The major outcome for participants is to gain:

**Knowledge**  
**Personal feeling**  
**Trust**



# The 2020 edition (the 4<sup>th</sup>) followed a path of **High-Level Digital Round Tables**

The role of the ASEAN region and the value of cooperation with Italy in the current global scenario

Technologies for the future: boosting growth and prosperity in the post COVID-19 era

Competences for development: strengthening Sustainable Development in ASEAN

Tools for economic cooperation: looking forward to a brighter 2021



## 1<sup>st</sup> Digital Round Table

July 2, 2020  
(9.30am – 1.15pm)

## 2<sup>nd</sup> Digital Round Table

September 30, 2020  
(9.30am – 12.00pm)

## 3<sup>rd</sup> Digital Round Table

November 10, 2020  
(9.15am – 12.00pm)

## 4<sup>th</sup> Digital Round Table

January 21, 2021  
(9.15am – 12.00pm)



## Thanks to the Partners of the 4<sup>th</sup> edition

Main Partner



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## High standing institutional and political representatives from Italy and ASEAN countries have been speakers at the 4<sup>th</sup> High Level Dialogue edition



**Lim Jock Hoi** (Secretary-General, ASEAN)



**Sergio Costa** (Italian Minister for Environment)



**Aladdin D. Rillo** (Deputy Secretary-General of ASEAN for ASEAN Economic Community)



**Manlio Di Stefano** (Undersecretary of State for Foreign Affairs and International Cooperation, Italian Government)



**Azman Mahmud** (CEO, Malaysian Investment Development Authority – MIDA)



**Kung Phoak** (Deputy Secretary-General of ASEAN for ASEAN Socio-Cultural Community)



**Ramesh Subramaniam** (Director General for South East Asia, Asian Development Bank)



**Carlo Ferro** (President, Italian Trade Agency)



**Pavida Pananond** (Professor of International Business, Thammasat University; Thailand)



**Akiko Yamanaka** (Special Advisor to the President of ERIA; Former Vice Minister for Foreign Affairs, Japan)



**Attilio Fontana** (President, Lombardy Regional government)



**Awang Tengah Ali Hasan** (Deputy Chief Minister of Sarawak; Malaysia)



**Hairil Yahri Yaacob** (Deputy Secretary General, Ministry of International Trade and Industry; Malaysia)



**Bui Nhat Quang** (President, Vietnam Academy of Social Science)



**Nguyen Thanh Phong** (Chairman of the Ho Chi Minh City People's Committee; Vietnam)



## Also business leaders from Italy and ASEAN countries have been speakers at the 4<sup>th</sup> High Level Dialogue edition



**Douglas Foo** (President, Singapore Manufacturing Federation)



**Shinta Widjaja Kamdani** (Vice Chairwoman of Indonesian Chamber of Commerce and Industry - KADIN)



**Bicky Bhangu** (President South East Asia, Pacific & South Korea, Rolls-Royce)



**Maily Anna Maria Nguyen** (Representative in Europe and Switzerland, Becamex IDC Corp.; Responsible Desk Vietnam, Unioncamere Emilia-Romagna)



**Emanuele Lourier** (Head of Sales Air & Land Systems Line of Business, Leonardo)



**Luigi Lupoli** (VP Product Marketing and Strategic Campaigns Coordination – Civil Systems, Leonardo)



**Alberto Martinelli** (President ICCS, MDSA Bank Julius Baer)



**Claudia Anselmi** (CEO & General Director, Hung Yen Knitting & Dyeing Co, Vietnam)



**Kasemsit Pathomsak** (Deputy Secretary General, Thai Chamber of Commerce)



**Marco Protti** (Head of Advanced Research at Leonardo Aircraft Division, Leonardo)



**Md Jani Bin Md Dom** (Director of Quality of Standards, Civil Aviation Authority - CAAM)



**Naguib Bin Mohd Nor** (President of Malaysia Aerospace Industry Association; CEO of Strand Aerospace Malaysia Sdn Bhd)



**Mohamed Sallauddin Mohamed Shah** (General Manager of Aviation Marketing & Development, Malaysia Airport Berhad - MAHB)



**Ramon Abiera** (Director and Committee Chair on Urban Development, ICFG; The Philippines)



**Tan BC** (Chairman, UBCT Industrial Solution; Malaysia)

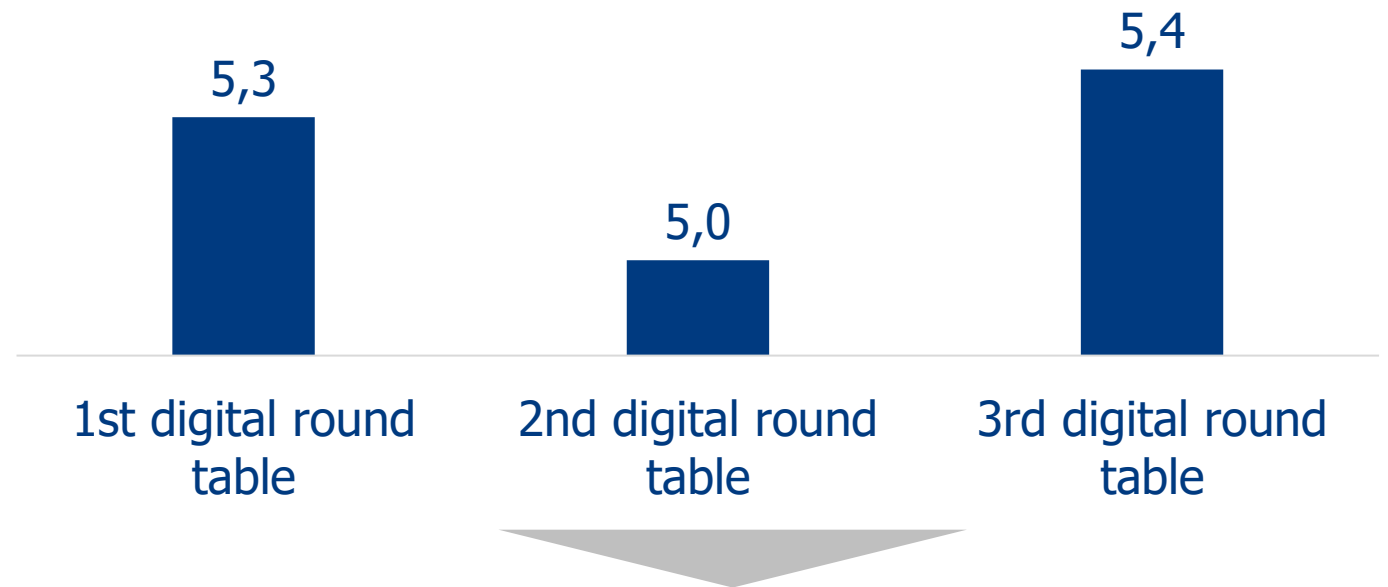
## The High Level Dialogue participants have appreciated the fourth digital edition

### Appreciation from participants at the first three digital round tables of the High Level Dialogue (1=min; 6=max)\*

**>650 participants**  
(business leaders and senior policymakers) took part in the **4 digital roundtables...**

... coming from **14 countries**, **2/5** from Europe and the rest from all ASEAN countries

... representing total revenues for more than **€950 billion**



**VS:**

Jakarta 2017: 5.00  
Singapore 2018: 5.30  
Hanoi 2019: 5.45

(\*) Feedback on the 4<sup>th</sup> Digital Round Table will be available after the today event, in the upcoming days.

## 4 position papers have been drafted

1. *"The political and economic relations among Italy, the European Union and ASEAN countries during the COVID-19 crisis"*
2. *"Opportunities and perspectives for ASEAN-Italy relations in the post-COVID scenario"*
3. *"The Global Attractiveness Index in ASEAN countries"*
4. *"The strategic value of AD&S technologies in ASEAN and opportunities for collaboration with Italy"*

**POSITION PAPER**  
The strategic value of AD&S technologies in ASEAN and opportunities for collaboration with Italy  
High Level Dialogue on ASEAN Italy Economic Relations – 4<sup>th</sup> edition

The COVID-19 pandemic has affected the entire world, generating unprecedented negative implications for the economy. In this scenario, ASEAN countries, thanks to the government's containment measures and through the use of technology, are among the economies least affected by the virus and in 2021 the ASEAN area will be the first contributor to the growth of world GDP. The COVID-19 crisis also highlighted the importance of having appropriate strategies and technological solutions for the crisis management, prevention of further emergencies and a forward-looking vision to the future. In this perspective, the AD&S sector offers technological solutions that cover all the important phases of a country strategy at the moment of crisis outbreak:

- Analysis and management: advanced Air Traffic Management (ATM) systems are able to eliminate bottlenecks in the traffic flows, increase safety in any area of the ASEAN region and contribute to economic development of the region allowing a more efficient way to interconnect countries.
- Prevention and resilience: the Emergency Relief Management System can help ASEAN countries in preventing, managing and recovering from natural disasters.
- Long-term vision: the development of green technologies represents a revolution in the aviation arena capable of decarbonizing the sector and promoting technological development in ASEAN countries.

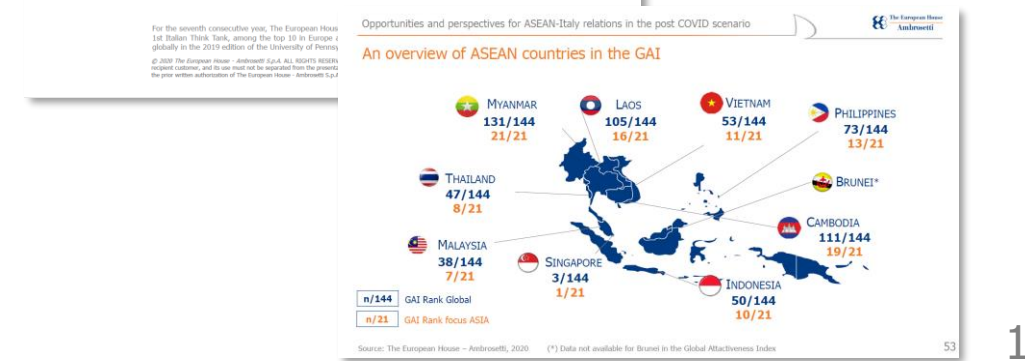
Italy could be the perfect partner for ASEAN countries along the AD&S value chain, thanks to the significance of its sector on a global level and its business model oriented to R&D, innovation, strategic networking among SMEs and universities and research centers, local production and international vocations.

The impacts of COVID-19 on the world economy and in ASEAN countries

1. The COVID-19 pandemic has affected the entire world, generating unprecedented negative implications for the economy: the International Monetary Fund predicts the worst growth of the global economy in the past 40 years (4.4%) for 2020 with a possible worsening in case of a second wave in 2021. The most affected areas are the ones most hit by the pandemic: Europe (-5.3%), Latin America (-1.1%) and North America (-2.2%).
2. In the global scenario, however, there are some areas that have been able to react better to the pandemic and therefore also to the economic implications. Among these, there is certainly the ASEAN area that, thanks to the government's containment measures and using technology, is among the regions least affected by the virus. According to the estimates of the main economic institutions, the ASEAN region will record at the end of 2020 one of the lowest GDP losses in the world (-3.9%) and in 2021 the ASEAN area will be the first contributor to the growth of world GDP (+6.0% in ASEAN countries in 2021 compared to +5.2% in the world).
3. Also, from the point of view of international trade, the World Trade Organization estimates a contraction ranging from -14.5% to -34.5% worldwide. The ASEAN

Figure 1. GDP growth in the world's regions (in %), annual (Source: The European House - Ambrosetti on IMF data, 2020).

Prepared by The European House Ambrosetti in collaboration with LEONARDO



For further details on position papers please see the website:  
<https://eventi.ambrosetti.eu/high-level-dialogue-asean-italy-2020/>

## During the fourth edition of the High Level Dialogue, Italy became a strategic partner of the ASEAN Region

*“I would like to thank the European House – Ambrosetti for inviting me to today’s dialogue. It is an **important opportunity for ASEAN and Italy** to discuss how we can deepen our cooperation. I would also like to specifically **encourage Italy to become a development partner of ASEAN**, so as the Region could benefit from the exchange of knowledge and experiences especially in areas of mutual interest.”*

*Lim Jock Hoi (Secretary-General, ASEAN) during the 1<sup>st</sup> digital round table of the High Level Dialogue on **July 2, 2020**.*

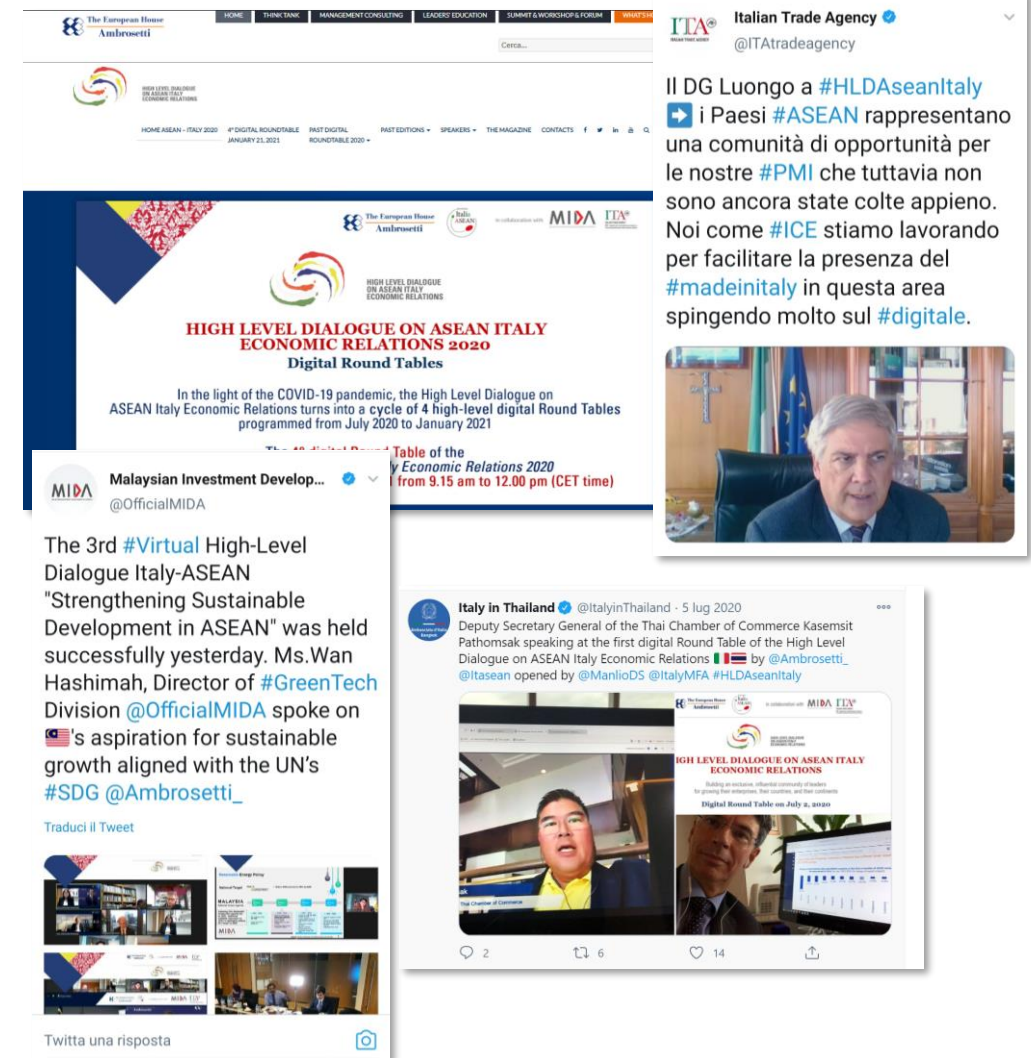


*“The 53<sup>rd</sup> meeting of the Foreign Ministers of the member countries of ASEAN (Association of Southeast Asian Nations) today **approved Italy's candidature as Development Partner of the Association.**”*

*Italian Ministry of Foreign Affairs, September 9, 2020.*

## The 4<sup>th</sup> edition of the High Level Dialogue has received strong media visibility

- **Ad hoc High Level Dialogue website** with repository of documentation, news, articles, etc.
- More than **1 million impressions** generated by **#HLDaseanItaly**
- More than **20 press articles** published on Italian and ASEAN newspapers
- Periodical publication of **“The Magazine”** for connecting the participants at The European House - Ambrosetti’s international events



A look ahead: the **5<sup>th</sup> (2021) edition** of the High Level Dialogue

**SAVE THE DATE**

The **5<sup>th</sup> edition** of the High Level Dialogue on ASEAN Italy Economic Relation  
will take place on **October 2021**  
in **Kuala Lumpur (Malaysia)**





**The European House**

**Ambrosetti**

**Thanks for the attention**

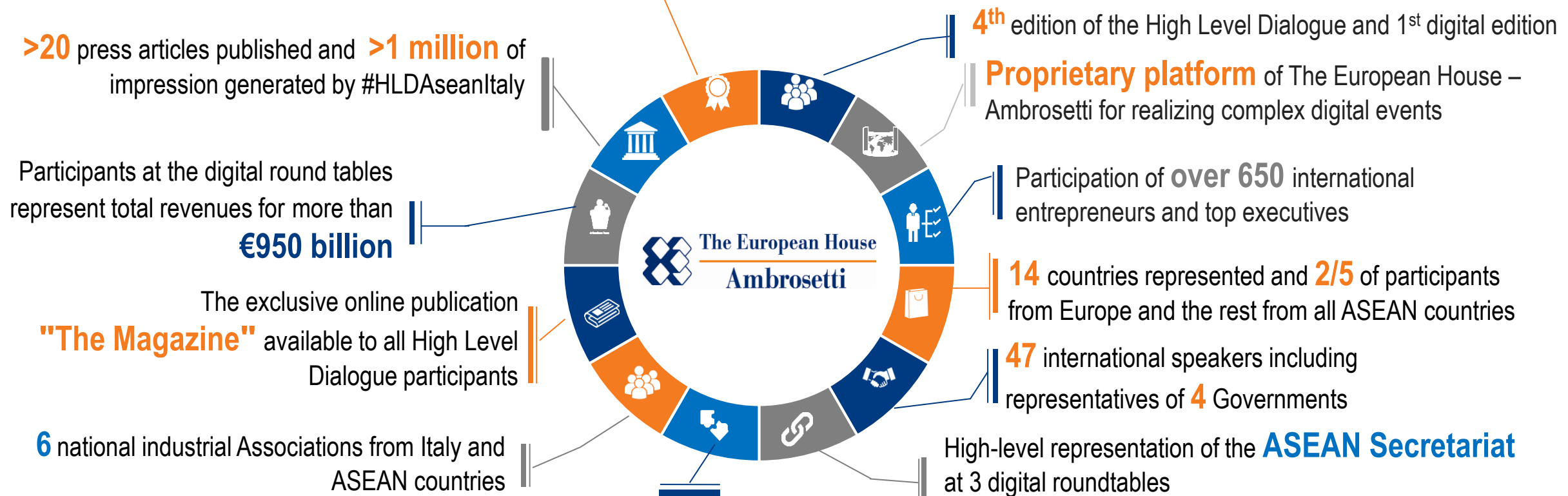
**Valerio De Molli**

Managing Partner and CEO

E-mail: [valerio.de.molli@ambrosetti.eu](mailto:valerio.de.molli@ambrosetti.eu)

## Key results of the digital High Level Dialogue 2020

For the **7<sup>th</sup>** consecutive year, The European House – Ambrosetti was named — in the category Best Private Think Tanks — the no. **1 think tank in Italy**, among the top 10 in Europe and among the most respected independents in the world out of 8,248 on a global level in the latest “Global Go To Think Tanks Report” of the University of Pennsylvania



**3** The European House – Ambrosetti studies presented: *“The political and economic relations among Italy, the European Union and ASEAN countries during the COVID-19 crisis”*; *“Opportunities and perspectives for ASEAN-Italy relations in the post-COVID scenario”*; *“The strategic value of AD&S technologies in ASEAN and opportunities for collaboration with Italy”*