



**WHY  
ITALY  
IS *definitely*  
ALIVE &  
KICKING**

# PREFACE



The path of the Advisory Board WPP | The European House - Ambrosetti, now in its eleventh edition in 2022, through this pamphlet celebrates each year **ten companies operating in Italy** that have distinguished themselves in terms of good economic results, ability to innovate, effective and participatory communication with their stakeholders, commitment to the local areas in which they operate, investments and projects with high social impact. Our intent is to commend the “resilience” and expertise of Italy and its economy by highlighting the array of tangible and intangible features tied to the country’s culture, entrepreneurship and “savoir faire”.

In recent months, the reference scenario has drastically changed. In fact, **5 crisis factors**, that had never been recorded at the same time before, are now underway: the **COVID-19 pandemic**, still a global public health emergency; the **Russian-Ukrainian conflict**, which is generating global instability and serious social consequences; the **inflationary crisis** generated by the economic recovery in 2021 and

# PREFACE

further accelerated in 2022, with impacts on commodity costs; the **increase in energy costs**, further strengthened also due to the conflict in Ukraine; and the **disruption of supply chains**, with particularly severe impacts on Italian economy.

Within this "**perfect storm**" laden with growing uncertainty and instability, it is even more crucial that businesses and territories equip themselves with medium- to long-term strategic planning that leverages the major transitions (green and digital), with the aim of outlining a more sustainable, more inclusive and more resilient future. In other words, it is about giving concrete implementation to the visions and interventions outlined by the European Union in Next Generation EU and by Italy in the National Recovery and Resilience Plan.

The companies featured in the 2022 "Why Italy is Definitely Alive and Kicking" have been selected on the basis of the economic, environmental and social impact of their activity and their contribution to the development and evolution of the local areas and communities in which they operate. In particular, they have been categorized within three firms' clusters:

**A. Major companies and multinational investors:** successful and established Italian and international companies that have distinguished



themselves for their ability to generate positive economic, social and environmental impact, thus guaranteeing local growth;

**B. Businesses with female entrepreneurs and/or managers at the top:**

domestic and international businesses founded or led by female entrepreneurs;

**C. Enterprises of young talent:** smaller Italian and international companies founded by young people who stand out for the high socio-environmental relevance of their economic activities and their contribution to innovation for their target market.

These companies are not necessarily the best in their field nor do they represent the only successful cases in Italy, but their strategic, investment and communication choices testify to the strength of Italy, which today, more than ever, is **definitely alive and kicking**. These 10 companies join the more than 80 realities celebrated in previous years. These stories represent, in our opinion, examples from which to draw motivation and inspiration to turn challenges into opportunities and to make their growth more solid, inclusive and sustainable. The future of generations to come but also the attractiveness of our country today is at stake on this challenge.

# ATOS

Atos is the leader in digital transformation and the first player in Europe in Cybersecurity, Cloud and High Performance Computing. Atos stands alongside the largest companies and organizations in Italy, every day, to ensure the best experience, providing products, solutions, and a new way of working, now and in the future.

## REASON WHY

Atos offers Digital Innovation to accelerate progress by uniting people, business and technology in sustainable growth. Atos Italia is one of the country's leading companies, a partner for innovation and digital transformation, enabling digital services to support the development of organizations, processes and technologies.

## KEY FACT AND FIGURES

With an annual turnover of more than 300 million euros and growing year on year, Atos Italia has more than 1,600 employees in the country with offices in Milan, Rome, Naples, Bologna, and Bari. Fifteen of the top 20 companies in the country have established a partnership with Atos Italia to accelerate their digital transformation. Atos has been the Worldwide Information Technology Partner of the Olympic and Paralympic Games since 1989. In Italy, Atos is the technology provider of the 'Leonardo' supercomputer, based in Bologna at Cineca, close to becoming the second most powerful in the world and the most powerful in Europe. Atos Italia is investing in the three-year period 2022-2024 in R&D, collaborating with the country's leading scientific universities on digital innovation to serve businesses and institutions.



Milan  
Lombardy - Italy

# Atos

Atos Italia was founded in 2013, and since then it has always seen a growing commitment to bring innovation and contribute to the development of the country. At Atos, digital inclusion is becoming central to social responsibility with a focus on four main drivers of diversity and inclusion: diversity, digital accessibility, digital education, and employee experience. In this regard, Atos is committed with robust programs in place to support the five dimensions of diversity (gender, accessibility, LGBT, generations, and culture) and all employees are encouraged to contribute to the culture of inclusiveness. In the environmental sphere, Atos is committed to reducing emissions by 50 percent until 2025 for the operational sphere (control or direct influence) and to offset all of its remaining emissions by 2028.

# BENDING SPOONS

Bending Spoons is one of the world's leading app developers.

It is generally among the top ten companies in the world for app downloads, and it is located not in Silicon Valley but in the heart of Milan.

## REASON WHY

Bending Spoons promotes youth entrepreneurship and the development of an international digital ecosystem based in Italy. Founded by four young Italians and a Pole in 2013, today it is a symbol of digital excellence and support for innovation in Italy.

## KEY FACT AND FIGURES

Bending Spoons has developed two dozens of successful apps, which have recorded over 500 million total downloads, with about 90 million Monthly Active Users (MAUs). In 2021, it recorded 134 million euros in revenue, up more than 30 percent from 2020.



Milan  
Lombardy - Italy

# BENDING SPOONS

Bending Spoons is an Italian company, founded in 2013 and headquartered in Milan, which deals with the acquisition, development, and marketing of information and technology products, including mainly applications (apps) for smartphones. These products are either developed in-house or acquired from third parties and then improved and modified and/or integrated to improve their growth and development prospects. The company is mainly known for the global-scale development of iOS and Android apps such as Splice, Remini, 30 Day Fitness, and Live Quiz. On April 17, 2020, the Italian government entrusted Bending Spoons with the design and development of Immuni, the official contact tracing application for COVID-19. Bending Spoons granted the Italian government a perpetual and irrevocable license on Immuni at no charge. The application was released nationwide on June 1, 2020. As of September 2022, Bending Spoons has raised \$340 million in debt and funding from international investors, one of the largest deals to occur in Italy in recent years in the technology sector. Funders include international stars in the technology, media, entertainment, and sports sectors, as well as Intesa Sanpaolo, Banco BPM, Cherry Bay Capital, Tamburi Investment Partners, and other major Italian and international banking groups and funds.

# BTICINO

BTicino - the parent company in Italy of the French multinational Legrand Group - is among the world leaders in electrical and digital equipment for living, working and production spaces. It offers advanced solutions for energy distribution, communication (intercom and video intercom) and light, audio, climate and security control, to enable ever-better management of the home. It represents one of the leading players in the recognition of Made in Italy in the world for its values centered on quality and technological innovation.

## REASON WHY

In a national context where housing quality and building performance is a critical issue, BTicino products respond to current societal challenges and consumer needs (families and professionals) in terms of improving quality of life ("Smart Home" serving the individual, enabling greater comfort, time savings, and safety, within functional and connected living spaces), reduction of environmental impacts (thanks to energy efficiency solutions that contribute to the improvement of a building's energy class), and generation of economic benefits for households (in terms of physical concessions for building energy upgrades and long-term savings on utility costs).

## KEY FACT AND FIGURES

The company achieved a turnover of 927 million euros in 2021 (with an average annual growth of +4% over the past five years) and contributed with more than 300 million euros in exports to the country's manufacturing trade balance. The company, which employs nearly three thousand people in Italy, is present in several Italian regions with 10 sites in total, including eight production sites, eight (also) R&D centers and four logistics distribution centers. The company is also active abroad with 60 sites distributed around the world.



Varese  
Lombardy - Italy

# bticino

Founded in 1936, BTicino operates in the field of low-voltage electrical equipment for the residential, tertiary, and industrial sectors, distinguished by a long history of innovation, continuous growth and contributing to setting new standards in the industry. BTicino contributes to the country's economic development with an ecosystem that includes numerous upstream and downstream players in the value chain. In fact, the company procures goods and services with a significant share of Italian supplies (70% of the total, more than €340 million), to which are added the Legrand Group's purchases from national supply chains, for a total of 1,800 suppliers involved, contributing to the development of numerous local manufacturing supply chains (84% of suppliers are SMEs). Downstream, the company distributes its products involving 230 distributors, 65,000 installers, 34 technical service companies and 1 company as a Contact Center, supporting their growth with dedicated marketing and training activities. A further important element of economic impact is the high propensity for investment, with an incidence on turnover more than 2 times higher than the industry average, allocated mainly to innovation, development of new products and digitalization in production processes. BTicino is also strongly committed to corporate social responsibility with ambitious ethical, social, and environmental goals. The goal of environmental sustainability has been realized with the adoption - at the various sites - of energy efficiency, water efficiency, waste reduction and recycling, and logistics optimization solutions, all of which have positive effects in terms of lower emissions.

# CORTILIA

With an assortment of over 2,500 products from more than 300 selected small and medium-sized producers, Cortilia is a virtuous benchmark for planned online shopping.

## REASON WHY

Cortilia connects conscious consumers and sustainable producers through efficient service in a system that respects people and the planet. As of December 2020, it is a "Società Benefit" and as of April 2022, it is a B Corp, an international certification that unites a network of businesses that combine economic goals with environmental and social responsibility goals.

## KEY FACT AND FIGURES

Cortilia provides customers with a selection of more than 2,500 artisanal products, from fruits and vegetables to cheeses as well as wine and household products, delivered by the producers themselves by optimizing transportation routes so as to reduce environmental impact. It is active in more than 800 municipalities in Lombardy, Emilia-Romagna, Piedmont, Veneto, Liguria, and Lazio and has exceeded 40 million euros in sales in 2021 (+21% on an already exceptional 2020, +175% on 2019).



Cassina de' Pecchi - Milan  
Lombardy - Italy





Cortilia aggregates farmers, ranchers and local producers, delivering artisanal products at home within 24 hours, guaranteeing safety and quality. Cortilia thus represents a new way of promoting and enhancing the local economy, minimizing product waste and preserving the environment through lower transport-related CO<sub>2</sub> emissions.

In 2021, it completed a new investment round worth €34 million, underwritten by existing shareholders and Red Circle, and became a "Società Benefit".

The new investment has enabled the food-tech company to expand its territorial coverage and penetration on cities already reached by the service, strengthening its communication investment, and using the best technologies and innovations to operate according to the highest standards of quality and sustainability.

In 2021, the company also built a 50,000-square-meter multifunctional space, an HQ to bring together all business functions to optimize workflows, in line with the highest standards of environmental sustainability. In April 2022 it obtained B Corp certification and in September it extended its service to Rome (within the Ring Road Junction), addressing the capital's transportation and warehousing logistics challenges.

# GALBUSERA S.P.A.

Galbusera S.p.A. is an Italian food company central to the agrifood sector, founded in 1938 and owned by the Lombardy-based Galbusera family.

## REASON WHY

The company's production philosophy is based on the "Health Path," and does not use GMO ingredients, hydrogenated fats, dyes, and preservatives. The values behind the company's policy are Customer satisfaction, quality, health and safety, respect for the environment, and transparency about the origins of food production. As early as 2003, it created the "Health Path," which offers products for a balanced diet through a careful selection of raw materials. In 2022, it chose to use only 100% Italian wheat for its products, supporting the supply chain on the territory.

## KEY FACT AND FIGURES

Galbusera S.p.A. operates in Italy through two plants, one for production and the other for commercial activities, in the province of Sondrio and Milan, engaging nearly 600 employees.

In 2021 it reported sales of 246 million euros, up 5.1% from 2020 and 6.5% from 2019.



Cosio Valtellino - Sondrio  
Lombardy - Italy



Galbusera S.p.A. is an Italian food company founded in 1938 and producer of cookies, crackers, and snacks, owned by the Lombard Galbusera family. Control of the company still runs in the family in the persons of the third-generation members: Paolo, Lorenzo, and Guido Galbusera who, with Nicoletta Zamboni, each hold a quarter ownership of the company. Galbusera uses unrefined flours, such as type 2 and 100 percent whole wheat flour, in its product recipes. The few steps involved in refining the wheat kernel allow these flours to keep their characteristic properties and nutrient richness intact. Galbusera has also chosen not to use hydrogenated oils and fats, which are characterized by the presence of fatty acids that tend to raise the level of bad cholesterol in the blood; moreover, since the early 1990s, Galbusera's product recipes have included the exclusive use of vegetable oils, such as corn oil. In addition, starting in 2017, Galbusera decided to take a further step, replacing corn oil with high oleic sunflower oil (characterized by the presence of oleic acid). The company raises its chickens on land, respecting the animals as well, and the salt used is obtained simply by evaporating seawater (whole sea salt). Finally, Galbusera products do not contain palm oil, preservatives, dyes, GMOs, and chemical emulsifiers.

# GLOVO

Glovo is a platform for receiving and sending any product within cities.

In Italy, the service is currently available in over 500 cities, covering both large cities and smaller towns. Internationally, Glovo is present in more than 25 countries around the world.

## REASON WHY

In the Italian context of low levels of digitization of small and medium enterprises, Glovo plays an important role as a "digital evangelist" in Italy, spreading the culture for digital and awareness of its benefits for consumers, businesses and Public Administrations on the territory.

## KEY FACT AND FIGURES

Globally, Glovo handles over 100 million orders per year, operating in 25 countries and over 1,500 cities.

In Italy, Glovo has offices in Milan (HQ), Rome, Turin and Palermo and has a total of more than 350 employees.

It is present in all Italian municipalities with more than 20,000 inhabitants (about 500 cities) and, in Italy, has more than 10,000 active riders in the territory.



Milan  
Lombardy - Italy



Glovo is a digital platform that matches consumer demand for home products with supply from restaurateurs, small local merchants, retailers, and large-scale retail players, making use of riders for citywide home delivery. From a digital point of view, Glovo places at the center of its business model the analysis of data collected during the uses of the platform. Indeed, thanks to the data collected, it manages to analyze numerous variables related to the user experience, which are useful for establishing a direct channel for selling products and organizing, planning, and forecasting delivery flows with a high degree of detail and accuracy (impossible to replicate in traditional offline business models). By processing digitally collected information, Glovo can also develop additional new business models in the medium- to long-term, such as the integration of restaurant services. Glovo has ambitious plans for Italy, which is the Spanish group's second largest market after the domestic one. In 2022, in fact, the delivery player has plans for investments of 150 million euros, which will be allocated to continue developing the brand in the Italian territory, investing on the one hand on the marketing sector (to support the promotion of the brand in the country) and on the other hand on the logistics infrastructure (to support the spread in the territory with new openings and new population centers).

# MSC GROUP

Gruppo MSC is a world leader in cargo and container transport, the third largest cruise company in the world and the leading brand in Europe, South America, the Gulf area and South Africa. Gruppo MSC is also active in Italy (in Sicily and Sardinia) in the passenger transport sector under the brands SNAV (Società Navigazione Alta Velocità) and GNV (Grandi Navi Veloci).

## REASON WHY

MSC Group is a key player in the integrated movement of goods and in the cruise industry globally. MSC Group's relevance has emerged even more prominently in the aftermath of the pandemic, when the continuity of trade flows and the ability to address critical logistics issues on a global scale have proven to be pivotal to the recovery of the economy. In addition, the Group is investing in green fleets with low environmental impact and has become leader in several European countries, including Italy with Medway, in the railway sector. The Group, entirely owned by the Aponte family, has its HQ in Geneva, but in Italy it has many important operational HQs, including Genoa, Naples, Sorrento and Turin. In the latter, it has established at the Lingotto one of the world centers of MSC Technology, which deals with cybersecurity, web development, business analysis and much more. It is by far the most important maritime, port and logistics operator in Italy. It operates many port container and passenger terminals, including that of Gioia Tauro, subject of a major revitalization.

## KEY FACT AND FIGURES

With a fleet of about 700 container ships and more than 20 cruise ships, MSC Group is the world's leading container shipping operator and among the first in the cruise industry, reaches the coasts of 155 countries and has 524 offices around the world. More than 230 routes sailed, 500 ports touched daily, 62 dedicated terminals and 4,900 rail cars make up the overall logistics system of MSC Group.



Naples  
Campania - Italy



Gruppo MSC is a global company engaged in Italian-owned transportation and logistics. The Group includes a Cargo Division with MSC Mediterranean Shipping Company, Terminal Investment Limited (TiL) and MEDLOG, as well as a Passenger Division led by MSC Crociere and complemented by Grandi Navi Veloci (GNV) and Società Navigazione Alta Velocità (SNAV). The MSC Group was founded in 1970 by Captain Gianluigi Aponte in Brussels, Belgium. With the containerization and globalization of the world economy, MSC has grown to become a leader in global container shipping. In addition to the successful container shipping business, the Aponte family has sought to diversify the MSC Group by launching a highly successful cruise line, passenger ferries, and investing in port infrastructure. Today the Group employs 150,000 people worldwide (including more than 15,000 in Italy). In 2022, it announced that it had begun developing a new air cargo-related initiative, called MSC Air Cargo, in response to market demand and as a complementary service to its container shipping solutions. The new airline is under development and will be operational from early 2023, after delivery of the first of four MSC-branded Boeing 777-200F aircraft to be operated by Atlas Air.

# MULAN GROUP

Mulan Group, an Asian gastronomy company established in Italy, distributes its products with the biggest players in the large-scale retail channel and is present throughout Italy.

## REASON WHY

Mulan Group, an Asian gastronomy company established in Italy, was born out of a desire to convey a love for ethnic cuisine and transform the consumption of Asian food into a more authentic experience: a world of stories, traditions, knowledge and flavors. The Group collaborates with the biggest players in the large-scale retail channel and is present throughout the territory. Mulan Group was established in 2002 and is managed by CEO Giada Zhang, a young second-generation Chinese entrepreneur born and raised in Cremona.

## KEY FACT AND FIGURES

The company reaches 15 Italian regions with its products, with plans to expand in Italy and abroad. The next targets, in fact, are Switzerland, France and Germany. In 2022, Mulan Group expects revenues of more than 15 million euros, with growth in the 2018-2022 period of more than 50% annually and margins at best-in-class levels in the industry.



Gadesco Pieve Delmona - Cremona  
Lombardy - Italy





## MULAN

Mulan Group distributes products from the Chinese culinary tradition, as well as fresh dishes to experience the taste of new and oriental recipes at home, to large-scale retailers. According to a note released by the company, Asian food is a market worth 130 billion euros globally, and in Italy Mulan Group is a major player in terms of product distributed online, food delivery, and presence in all major supermarket chains, both in Italy and abroad. The company announced that it will welcome a new investor, Tamburi Investment Partners ("TIP"), a listed industrial group and an active partner in numerous Italian and foreign business excellences. Three other investors with specific industrial expertise participated in the transaction: Antonio Marchetti and Enrico Bolla, partners and directors of Bertagni 1882 (a leading global ravioli company part of the Ebro Foods group), and Matteo de Brabant, president of Jakala (a leading European company in MarkTech). Thanks to this investment and the company's resources, a 20 million euros investment plan is planned over three years, with the goal of reaching 50 million euros in revenue and gradually establishing the group's leadership at the European level, aiming for a stock market listing in the next five years.

# MUSIXMATCH

Musixmatch is the world's largest music lyrics database, allowing any user to compose, share, and search song lyrics. It collaborates with Silicon Valley giants (such as Google, Facebook, Amazon, Vevo, and Spotify) to display lyrics in overlays as part of the use of audiovisual products.

## REASON WHY

Musixmatch is changing the way people experience music and song lyrics, making them accessible to anyone in more than 250 languages around the world, promoting innovation on Italian soil.

Today the company is considered one of Europe's 100 New Promises and potentially the next Italian "unicorn".

## KEY FACT AND FIGURES

Musixmatch has over 50 million active users on a monthly basis and over 14 million lyrics generated in over 80 languages and a network of 1 million artists. There are over 500,000 members in the Musixmatch community, and the company can rely on a team of 115 employees for its activities.



Bologna  
Emilia-Romagna - Italy



# musixmatch

Founded in 2010 in Bologna, Italy, with offices in London and San Francisco and currently led by Massimo Ciociola, Musixmatch is a platform that generates lyrics from songs with artificial intelligence systems for free access and sharing by users. Content is generated and continuously updated by a global community of more than 20 million curators, a network of more than one million verified artists, and a team of in-house trained quality assurance specialists. The company has relationships with more than 100,000 music publishers worldwide, including BMG, Kobalt, Sony Music Publishing, Universal Music Publishing, and Warner Chappell. Musixmatch provides its technology and data to Google, Apple Music, Amazon Music, Shazam, Vevo and Facebook. The company has signed an agreement with Instagram to add lyrics in Music Stories and in 2021 with Spotify Italy to feature song lyrics on the platform. Musixmatch shows how human capital and advanced technologies developed in Italy can compete on a digital chessboard that is now even more interconnected and global than ever before. Following steady growth in terms of employees and revenues, in July 2022, TPG, Silicon Valley's largest U.S. private equity fund of \$120 billion (and one that has already invested in Spotify, Airbnb, and Uber), entered as a majority shareholder in Musixmatch, launching a second phase of growth and investment for the group.

# POMELLATO S.P.A.

Today Pomellato is a global luxury jewelry brand, among the top five European jewelry manufacturers in terms of turnover.

## REASON WHY

Founded in 1967 and led by CEO Sabina Belli as of 2015, Pomellato is a landmark brand of Italian high fashion jewelry that distributes Made in Italy products worldwide.

## KEY FACT AND FIGURES

Pomellato S.p.A. has more than 60 monobrand boutiques and corners around the world. In 2021, it recorded a turnover of €185 million, consolidating, with 60.9% growth over 2020, its pre-pandemic results (in 2021, +3% turnover over 2019).



Milan  
Lombardy - Italy

# Pomellato

Since 1967, Pomellato S.p.A. has been a goldsmith company that produces high fashion jewelry in Italy and is now recognized as the forerunner of the New Precious: a pioneer in the choice of colored gemstones not used in classic jewelry and the guardian of Milan's strong goldsmithing tradition, it creates handmade collections, using only responsible gold in an ongoing commitment to eco-sustainability and constant investment in stone traceability. Since April 2013, Pomellato S.p.A. has been part of the Kering Group, a world leader in clothing and accessories. During the Fashion Week in September 2022, Pomellato organized the launch of the brand's new campaign, "Pomellato: from Milan & all around the world" which celebrates Milan as the capital of design and widespread creativity that spans all the arts. The hometown of the Pomellato brand is instilled in all the jewelry that is an expression of sophisticated glamour, joyful character, and ongoing dialogue between generations. Pomellato is also active in the digital sphere and recently commissioned cryptographic artist Sun Bohan to develop an NFT (Non-Fungible Token) series based on a jewelry collection of the company. The Italian company actively supports battles for women's emancipation, a cause for which Pomellato has always championed.

# LIST OF COMPANIES FROM PREVIOUS EDITIONS

## 2021

- BASF
- DAVINES GROUP
- E-NOVIA
- INSILICOTRIALS
- PARMACOTTO
- PRYSMIAN GROUP
- GRUPPO  
SANPELLEGRINO
- SAVE THE DUCK
- TECHNOPROBE
- GRUPPO TEDDY

## 2020

- ANGELINI  
PHARMA
- NESTLÉ
- GSK VACCINES
- SKY ITALIA
- EOLO
- A2A
- VITTORIA
- CELLI GROUP
- AMADORI
- DANONE  
COMPANY ITALIA

## 2019

- AB INBEV
- DIRECTA PLUS
- D-ORBIT
- EUROPEA  
MICROFUSIONI  
AEROSPAZIALI
- ILLYCAFFÈ
- IREN
- MONDELEZ  
INTERNATIONAL
- NOVAMONT
- OLEIFICIO ZUCCHI
- PHILIP MORRIS ITALIA

## 2018

- CONAD
- ELICA
- ENEL X
- IMA
- INTERPUMP GROUP
- ISA
- KITON
- SCAVOLINI
- STMICROELECTRONICS
- TOTAL ITALIA

## 2017

- ATLANTIA
- BIESSEGROUP
- CISCO SYSTEMS
- DIASORIN
- DOW CHEMICAL
- FINCANTIERI
- GRUPPO CALZEDONIA
- GRUPPO ERG
- HITACHI
- LA MOLISANA

## 2016

- BAULI GROUP
- BREMBO
- COESIA
- DALLARA
- AUTOMOBILI
- DE MATTEIS
- AGROALIMENTARI
- ELI LILLY ITALIA
- FINECO BANK
- LUNGAROTTI
- THE NICE GROUP
- TECHNOGYM

## 2015

- ARGO TRACTORS
- AUTOMOBILI LAMBORGHINI
- AZIMUT-BENETTI GROUP
- BLACKSHAPE AIRCRAFT
- BOLTON ALIMENTARI
- FIAMM
- GRUPPO CAMPARI
- LOCCIONI GROUP
- LAVAZZA
- NANNINI

## 2014

- ARTEMIDE
- CANALI
- COMER INDUSTRIES
- FALCK RENEWABLES
- FELETTI
- GUALA CLOSURES GROUP
- LAMINAZIONE SOTTILE
- NONINO
- VALAGRO
- YOOX

## 2013

- AMPLIFON
- ARDUINO
- BRUNELLO CUCINELLI
- EATALY
- FLOS
- GROM
- LAGO
- LUNELLI
- MOLESKINE
- MONCLER

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WPP

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