



**WHY
ITALY
IS *definitely*
ALIVE &
KICKING**

PREFACE

The project undertaken by the Advisory Board WPP/The European House – Ambrosetti is to showcase each year in its pamphlet (2018 marks its seventh edition) ten companies which do business in Italy and that have distinguished themselves in terms of economic results, ability to innovate, investments, communication with their stakeholders and commitment to the local areas in which they operate.

While remaining fully cognizant of the problems still facing Italy, the goal is to celebrate the “Italian soul”, that is, those tangible and intangible characteristics tied to Italy’s culture, entrepreneurship, lifestyle and know-how. This specific way of “being Italian” shapes the entirety of what Italy offers, providing a positive influence and reinforcing its competitiveness and growth.

Thanks to an array of values, traditions, expertise and productive excellence (often poorly communicated), across the globe, Italy is known as an economic and manufacturing power and a cultural superpower.

From an economic/industrial standpoint, the Italian manufacturing sector is highly-competitive on a global level, producing in 2017 a trade surplus of **Euro 48 billion (2.7% of GDP)** to place Italy in second position within the European Union (after Germany) and among the leaders worldwide. In addition, according to the Trade Performance Index prepared by UNCTAD and the World Trade Organization, Italy is in the top three in terms of global competitiveness in 8 out of 14 manufacturing sectors.

PREFACE

From a geopolitical standpoint, Italy occupies a key position in the European Union – because of its status as a founding nation as well as being the leading economy in southern Europe – and to play the role of a “bridge nation” to countries within the Mediterranean and Balkan areas, a role which, over the years, has been strengthened through its on-going commitment to international cooperation and peace-keeping efforts.

While the competitiveness of its manufacturing sector and its geopolitical role are two aspects that make an active contribution to the country’s international standing, it is in the **cultural** area that Italy plays the role of a **global super-power**. Italy is the no. 1 country in terms of World Heritage Sites recognized by UNESCO: to-date, they total 54. In addition, Italy is one of the most popular destinations among international tourists (37% of the preferences given, ahead of the US) and with a level of attractiveness of up to 49% in emerging markets (China, India, Russia, Turkey, Brazil, South Africa, Morocco and Nigeria).

All this is possible thanks to the presence within the country of **companies of outstanding entrepreneurial excellence** that contribute to promoting Italy’s image abroad by focusing on innovation, sustainability, the “Made in Italy” reputation and skilled labor.

While much still remains to be done regarding the nation’s competitiveness and attractiveness, it must be remembered that Italy’s industrial framework demonstrates—through concrete examples—that it has the wherewithal to compete on international markets and contribute to building the country’s reputation. As every year, this pamphlet presents the stories of ten successful companies, dividing them into two groups that define the “Reason Why” and common thread of our approach:

- **Best Case:** Companies that stand out for especially high levels of competitiveness and orientation towards innovation and internationalization.
- **Foreign Direct Investment (FDI) and major projects:** Companies that have decided to make acquisitions and invest in Italy as part of the strategic development of their businesses.

These companies are not necessarily the best and the most innovative in their sectors, nor do they represent the only success stories in Italy, but their strategic and investment choices testify to the fact that today, more than ever, Italy is **definitely alive and kicking**.

REASON WHY

Active in Italy for nearly 60 years, CONAD is the second largest national player in the large-scale retail distribution sector with a business model that is one of the most advanced and important in its sector thanks to its investment in local and environmental awareness and protection, digitalization and communication.

KEY FACTS AND FIGURES

With a turnover of nearly Euro 13 billion (+5% from 2016), CONAD is the second largest group in the large-scale retail distribution sector in Italy, with a market share of 12% in 2017. The Consortium currently brings together 2,731 member businessmen, 3,169 retail points-of-sale and 51,509 employees, and is present in 110 provinces and 1,483 cities and towns. Specifically, with a turnover of Euro 6 billion, PAC 2000A and CONAD del Tirreno (Tyrrhenian area) are the two cooperatives which, alone, contribute to 50% of profits.



On May 13, 1962 in Bologna, the Consorzio Nazionale Dettaglianti (CONAD) was founded, a limited liability cooperative. Constituting it were fourteen purchasing groups representing 420 retailers. The purpose of the consortium was to organize jointly the supply and purchasing of food products, beverages and consumer goods. Today, CONAD is the most broadly-based group of independent retail businessmen in Italy (with a total of 2,713 member businessmen), a leader in the supermarket chain sector. It is active throughout the country through eight major cooperatives and purchasing and distribution centers: NordiCONAD, DAO, CONAD Centro Nord, Commercianti Indipendenti Associati, CONAD del Tirreno, PAC2000A, CONAD Adriatico and CONAD Sicilia. The goals of the cooperatives are wide-ranging and include involvement in developing local areas, preserving and incrementing capital and consolidating the professional skills of members.

In recent years, CONAD's growth strategy has been characterized by the decision to invest in communications, both to have more in-depth knowledge of the preferences and tastes of its consumers, as well as to share with customers the values behind the CONAD approach through the slogan "*persone oltre le cose*" (people, not just things). In particular, relations with people represent a central aspect of the CONAD strategy which aims not only at guaranteeing retail stores that are organized and efficient, but focuses on guaranteeing and transmitting its on-going attention to the social and environmental context in which it operates. 30% of CONAD sales are from local products.

In addition, for over ten years, CONAD has been using a complex consumer awareness tracking system which relies on value-based advertising campaigns that can contribute to reinforcing relations with its customers. Over the three-year period 2017-2019, Euro 1.1 billion investment has been planned for the opening of new stores, renovations, energy efficiency improvements in stores and warehouses and the creation of new distribution hubs. In addition to the gradual digitalization of stores, among the planned projects is the complete overhaul of its website, apps and social media which will be reorganized to handle contact with customers before, during and after sales in a more synergistic manner.

ELICA

Design, production and sale of electric motors for consumer appliances and boilers and household range hoods.

REASON WHY

Italian multinational, world leader in the production of range hoods and electric motors for consumer appliances and boilers, in June 2018 it received the Compasso d'Oro award for innovation and design.

KEY FACTS AND FIGURES

Elica is active in five countries (Italy, Poland, Mexico, India and China) with seven factories, 3,800 employees and an annual production of over 20.9 million range hoods and motors. In 2017, its overall turnover was Euro 479.3 million (86.5% from its cooking business and the rest from motors), continuing the growth trend since 2009 with a CAGR of +4.6%. The company EBITDA was around Euro 34.5 million (7.2% of consolidated revenues) and the net profit was Euro 1.4 million (0.3%).



Founded in 1970 in Fabriano, the company enjoyed continuous growth over the years, up to 2000, when, with the acquisition of a 60% share in Jet and 20% in Airforce Air (companies that produce and sell range hoods and cooktops), Elica's core business expanded. In 2001, it began a process of diversification and integration of the supply chain while expanding its product range to motors for consumer appliances and boilers through acquiring control of Fime.

The year 2002 marked its international growth. Following a joint venture between Elica and Fuji Industrial (Japan), Ariafina was formed to produce high-end range hoods for the Japanese market. This period of expansion continued with acquisition of control of Fox Design in Padua and a further 25% share in Airforce in 2003. The company's internationalization was completed with the opening in 2005 of the Fime Polska plant in Poland. In 2006, it gained control of Airafina by increasing its share by 1% in the joint venture (which previously had been 50-50), and subsequently an additional market for its products outside the European continent was obtained through the opening of the Elicamex plant in Mexico. The same year, it acquired the remaining 40% share of Jet Air and total share of Turbo Air. Now a full-fledged multinational, Elica was listed on the Milan Stock Exchange where it is a part of the Star segment. In 2010 the Group expanded to India—creating Elica PB India in a joint venture with Pralhad Bhutada—and in China through the acquisition of 55% (to become 70% the year after) of Zhejiang Putian Electric. In 2011, Elica Trading LLC was founded with offices in Moscow and St. Petersburg.

From its inception, the company has made innovation its focal point, and since 2011 it has been one of the founding members of Homelab, the Italian consortium for domotics research. It is also the founder and owner of Elica Tech Lab, the only laboratory in the world dedicated to the exhaust hood, and the only lab in Italy and only one of a handful in Europe, capable of carrying out specific tests, in particular regarding acoustics. In 2013, the lab received ILAC accreditation for the issuing of internationally valid certifications.

REASON WHY

It is the new company created by ENEL to seize the challenges offered by the digital revolution currently underway and take opportunities in the framework of the transformation of the energy scenario to anticipate and satisfy the needs of global customers thanks to technological innovation and through the development of innovative products. The goal of the company is to create the New Power Economy: a platform that provides customers with the power to transform energy into value for all by improving businesses, cities, homes and the lives of individuals

KEY FACTS AND FIGURES

ENEL Group is one of the leading globally integrated operators in the electricity and gas sectors. It operates in 34 countries on 5 continents, producing energy via a capacity of over 86 GW. It sells and distributes gas and electricity over a nearly 2.2 million km grid, it has 73 million end users globally and it employs about 70,000 people. Its turnover in 2017 was nearly Euro 75 billion (with an increase of Euro 4 billion over 2016) and it generated Euro 15.6 billion in EBITDA and a net profit of Euro 3.8 billion. Between 2018-2020 ENEL expects to invest a total of Euro 24.6 billion, of which Euro 5.3 billion will be in digitalization.

ENEL X, started in 2017, with a turnover of Euro 1 billion and an EBITDA of Euro 70 million, expected to grow to Euro 400 million by 2020.



ENEL, world leader in the supply of services related to the generation, distribution and sale of energy, has assigned all the activities not directly related to the commodity to ENEL X, with the goal of expanding its portfolio with sustainable, flexible and innovative services, structured around four business lines: e-Industries, e-Mobility, e-Home and e-City.

e-Industries offers solutions aimed at large-scale C&I customers with special focus on flexible services (consulting, technologies linked to energy efficiency, distributed generation and creation of off-grid solutions and demand response).

e-Mobility has the goal of becoming the technological leader in the sector to promote increasingly efficient and diffuse e-mobility through its smart charging infrastructure, both in the public and private sector.

e-Home is dedicated to residential customers and offers services of installation of hightech solutions for the house.

e-City offers lighting and energy efficiency services to Public Administrations as well as solutions for connectivity, through the wholesale offer of optical fiber.

From this standpoint, the ENEL X mission is to become a global factory for technological solutions that are sustainable, innovative and scalable worldwide, by accelerating sustainable mobility, the adoption of informed and efficient consumption practices and promoting generation from renewable sources and thus creating shared and sustainable value for everyone in the current energy context.

Italian manufacturer of automatic packaging equipment for the tea, food, tobacco, pharmaceutical and cosmetic industries.

REASON WHY

IMA acquired 60% of Eurosicma, Italian-based producer of automatic horizontal flow pack and folding packaging systems and equipment for the food, cosmetic and pharmaceutical sectors for a total of Euro 26 million.

KEY FACTS AND FIGURES

With a corporate network active in 80 countries around the globe and 44 production plants, the turnover of the IMA Group totaled Euro 1.4 billion in 2017, in continuous growth since 2007 with a CAGR of +12.3%, EBITDA of Euro 180.5 million (+12.5% of turnover), profits of Euro 99.4 million (6.9% of turnover) and more than 5,400 employees. 50.3% of its turnover comes from the tea and food sectors, 39.2% from pharmaceuticals and the remaining 10.5% from tobacco. Only 11.5% of its business resides in Italy, while 39.3% is from the rest of Europe, 17.1% from North America, 21.6% from Asia and the Middle East and 10.5% from the rest of the world. The IMA Group holds over 1,700 active patents and patent applications.



Ozzano dell'Emilia
Emilia-Romagna - Italy

I.M.A. Industrie Macchine Automatiche was founded in Bologna in 1961. Two years later, the Vacchi family obtained shares in the company and guided it towards its entry into the tea packaging industry. This period marked the beginning of its international expansion into what would become the IMA Group. In 1974, with the newly-founded SO.TE.CO. Società Tecnica e Commerciale company, IMA products began to be sold throughout the world.

1976 saw the start of its activity in the pharmaceutical sector which would be consolidated over the years through a succession of partnerships and acquisitions. In the years to follow, through a program of external expansion, the range of sectors in which it is involved continued to grow into its current organizational framework. In total, the Group comprises more than 100 companies. It became listed on the Milan Stock Exchange in 1995.

IMA's listing ushered in a new period of growth in available stocks on the Italian Stock Exchange. Its 60% acquisition of Eurosicma, finalized in 2017, consolidated IMA's standing as the leader in the automatic flow pack packaging market by reinforcing its industrial presence in Italy, expanding its current range of products and creating significant production and business opportunities with other companies.

INTERPUMP GROUP

Design, production and sale of high- and super-high pressure professional piston pumps, power take-offs, cylinders, distributors and valves, pipes and fittings.

REASON WHY

World leader with a 50% of the global hydraulic pump market, no. 1 producer in the world of professional high-pressure piston pumps and leader in the oil hydraulic sector.

KEY FACTS AND FIGURES

2017 marked an all-time record in turnover, at Euro 1.1 billion, growing for the eighth consecutive year. 17% of revenues are generated in Italy, 33% in the rest of Europe and 30% in the United States, with the remaining share spread around the rest of the world. EBITDA was Euro 248.6 million, an all-time record, and the margin (EBITDA/turnover) registered a further increase, indicating its enhanced capacity for competitiveness and market share. Net profit was Euro 135.7 million. During 2017, Interpump Group spent Euro 89.1 million in acquisitions and Euro 47.8 million in investment into technological expansion and productive capacity.



Sant'Ilario d'Enza
Emilia-Romagna - Italy



**INTERPUMP
GROUP**

Interpump Group was founded in 1977 by Fulvio Montipò with the launching of its own production of high-pressure piston pumps. From the very beginning, its concept of more compact and easy-to-manage products and the use of innovative materials made it possible, in just a few years, for the company to become the no. 1 producer in the world of high-pressure piston pumps and a point-of-reference for the market. In 1996, Interpump became listed on the Milan Stock Exchange. Subsequently, between 1997 and 1999, through a series of acquisitions, the company became the world leader in the production of power take-offs. Today, Interpump is the world's leading producer of professional high- and super-high pressure piston pumps and one of the main groups present in the international markets of oil hydraulics. In addition to pressure pumps and power take-offs, its product range also includes cylinders, distributors and valves, pipes and fittings.

In recent years, its strategy has focused on further bolstering its current leadership position through targeted acquisitions. This past year it acquired: Inoxpa, producer of process equipment and fluid treatment systems for the food, cosmetics and pharmaceutical sectors; Mariotti & Pecini, Italian specialists in the production of industrial mixers than can also be used under particular pressure, temperature or hazardous fluid conditions; and Fluid System 80, that offers solutions for the hydraulic power sector, mechanical industry, steel and construction equipment sectors. In the early months of 2018 it acquired the international assets of GS-Hydro which is active in the design, production and maintenance of complex piping systems for industrial, marine and off-shore applications.

REASON WHY

In 2017, ISA opened a new 83,000 sqm plant on a total surface area of 280,000 sqm, representing a total investment of around Euro 20 million. The plant, built with the most advanced techniques, in strict compliance with environmental sustainability, is air-conditioned to guarantee a highly comfortable working environment. The site, inspired by the logic of the 4.0 industry, with robotized production lines, contains within it all the operational components of the company's business, with an important R&D area.

KEY FACTS AND FIGURES

The turnover in 2017 was over Euro 120 million, up from 2014, with a CAGR of +7%. 75% of its business is abroad, with products going to over 120 countries. EDITBA in 2017 was Euro 5.6 million (4.7% of the turnover). ISA has approximately 800 employees and its current production capacity is over 60,000 units per year.



ISA was founded in 1963 in Bastia Umbra with an artisan laboratory for the production of bar furniture.

At the beginning of the seventies, following the evolution of the trend of OOH consumption (and therefore the evolution of the needs of public premises), the company designed the first refrigerated counters for the display and conservation of ice cream, pastries, snacks, with the aim of making the exposed product visible and desirable in the eyes of the consumer, making use - first in its sector - of world-renowned designers and architects.

In the meantime, particular attention was paid to the growth of international markets, creating branches in France, England, Netherlands and USA.

In 2000 ISA decided to expand its business in collateral sectors, acquiring two historical brands of commercial refrigeration: Tasselli from Mantova, a point of reference with over 70 years of experience in the construction of equipment and systems for supermarkets and hypermarkets, and Cof of Lucca, specialized in the furnishing of ice-cream parlors, confectioners and bars.

ISA is currently active in the international market through various brands: ISA, Cof and Tasselli.

ISA is the reference brand for everything related to specific equipment for the display and preservation of artisanal gelato and furnishings, especially for large international groups and chains.

Cof is today one of the most important brands in professional refrigeration, offering products dedicated to the world of Food&Beverage, for which an ad hoc division is set up. In the last year, ISA has decided to create a new production site in consideration of the planned development and growth project, continuing in the process of internationalization of the company that is at the base of this fundamental renewal, pursuing the highest quality, competitiveness and production capacity.

KITON

Production of complete suits and outfits for men and women, designer ties, fragrances, footwear and accessories.

REASON WHY

Company of excellence on an international level that proclaims throughout the world the elegance and fine attire characteristic of the Neapolitan tailoring tradition.

KEY FACTS AND FIGURES

Kiton produces a maximum of 70 garments per day with over 2,000 different types of fabric and with price tags that can reach over Euro 40,000 per suit. It has 5 production sites, 53 single-brand boutiques around the world and 800 employees, of which over half are in Arzano. In 2017, its turnover was Euro 126 million, of which 9% in Italy and the remaining 91% from abroad (the United States represents the largest share of its exports). On average, each Kiton jacket requires the involvement of 25 skilled artisans and requires 20 hours to complete.



Founded in Arzano in 1968, it has become known and esteemed around the world for the quality and the style of its suits and outfits. The name Kiton itself is derived from “chitone”, the ceremonial attire embodying classicism worn by Greek tailors in ancient times because of its quality and traditional distinctiveness.

The internazionalization began in Europe during the 70s, then in USA during the next decade. In 2003 Kiton enforced its American presence by opening an office and a flagship store. During the following years the international presence of the company spread from East Europe, to Asia and Middle East.

Kiton’s stylistic proposal has developed over time: today Kiton produces and sells clothes, jackets, shirts, knitwear and sportswear, footwear and accessories, promoting a “total look” concept in both the male and female versions.

Kiton acquired the Lanificio Barbera, a landmark company in Biella, and the Palazzo Ferrè, previously the home of the brand of the designer Gianfranco Ferrè of the same name, which has now become its Milan headquarters. Today, the company is esteemed on the market for its use of the finest and most exclusive materials and its ability to produce suits and other attire that are virtually architectural masterpieces of tailoring.

SCAVOLINI

Leading company in the production of kitchens and furnishings for the bathroom and living area.

REASON WHY

Active in the kitchen market for more than 50 years, Scavolini is one of the most advanced and important models of production in Italian industry and continues to symbolize the “Made in Italy” name through the international consolidation of the brand over time.

KEY FACTS AND FIGURES

With a turnover of Euro 181.9 million (which rises to Euro 215 million if Ernestomeda and Scavolini USA are also taken into consideration), Scavolini remains one of the most solid groups in Italy in terms of business consolidation within its sector. A figure which undoubtedly reflects the impact of foreign markets, with an export share (thanks primarily to the US, Russian and Canadian markets) of around 22% of the total turnover.



Scavolini was founded in 1961 as an artisan shop with a small production of modular kitchens which immediately won favor on the domestic market. This marked the beginning of the business of the Valter and Elvino Scavolini brothers who enlarged the company headquarters and introduced innovations that immediately provided an impulse to the business, which, to this day, remains family-owned. Since 1984, Scavolini has been the no. 1 brand in kitchens in Italy.

The Group boasts long-standing experience in its sector that has developed over time while keeping a pace with the changes that have affected the trends and tastes of nearly three generations of consumers. From an artisan workshop it has become an industrial manufacturer, persevering in all the changes experienced by the company along the way, for example the founding of the Ernestomeda brand (1996) and the enlarging of the production lines (2012) to also include bathroom furnishings.

Among the most recent innovations is the Cucina by Carlo Cracco, kitchen model project presented at the Salone del Mobile in Milan in 2018 and developed in collaboration with the famous chef, since 2016 company's testimonial, and Box Life created by Studio Rainlight project in collaboration with HOK. The latter is the product of the Scavolini tradition of producing furnishings designed to answer the specific needs of the public in terms of design, functionality, safety and sturdiness. It is a modular system that is highly-adaptable to various ambiances and which makes it possible to blend both living and sleeping areas to guarantee maximum flexibility.

Today, Scavolini is present in over 50 countries with more than 300 showrooms monobrand (150 of which in Europe) and over 1,300 retail outlets, as well as sales offices in Shanghai, London, Paris and New York where Scavolini USA is headquartered.

STMicroelectronics

Design and production of semiconductors and electronic components.

REASON WHY

In 2017, Invitalia announced Euro 38 million in financing as part of an investment program that would allow STMicroelectronics to boost the standing of its Sicily plant in the area of power electronics for a total amount of Euro 253 million, of which Euro 216 to boost production and Euro 37 for R&D activity to create high-tech systems.

KEY FACTS AND FIGURES

An Italian-French multinational headquartered in Switzerland, on an international scale its total turnover is Dollar 8.35 billion with around 45,500 employees in the last year (of which over 16% are involved in R&D), more than 100,000 customers and 11 major production facilities, one of which is located in Catania. It currently holds 17,000 active patents divided into 9,500 families and 500 new patent applications were made in 2017. In 2017, the turnover of the Italian subsidiary was Euro 1.6 billion, which had been growing since 2012, with a CAGR of +3.2%. EBITDA for the same year was Euro 146 million (9.1% of turnover), while the net profit was Euro 33 million (2.1% of turnover).



Agrade Brianza
Lombardy - Italy



STMicroelectronics was formed in 1987 by the merger between SGS Microelettrica (Italian) and Thomson (French), under the name SGS-Thomson. In 1994 it was listed on the New York Stock Exchange, Euronext Paris and the Italian Stock Exchange.

The name was changed to the current STMicroelectronics in 1998. Today, the company offers solutions for industry and the automotive sector, consumer electronic products, ITC equipment and IoT.

The company's governance model is based on ownership and local management of production installations and in coordination with R&D activities. Its primary front-end installations (processing of silicon chips for semiconductors) are in Agrade Brianza and Catania.

In 2017, STMicroelectronics announced a Euro 100 million investment plan for this site into research in silicon carbide, an innovative material for semiconductors, to be used in car batteries to increase battery life by 20%. In the same year, Invitalia announced a Euro 38 million financing (part of a Euro 253 million program) to introduce Industry 4.0 innovative technologies into the Italian-French multinational's Catania plant. The goal of this investment plan is to focus on technological innovation to create and safeguard jobs in the south of Italy.

TOTAL ITALIA

Global leader in energy production and supply, it is active across the entire supply chain, from research and extraction of new resources to energy distribution to the end user.

REASON WHY

French multinational present in Italy for over 60 years, during which the Group has been a partner or operator in project of exploration, production, refining and distribution in the Oil&Gas sector, throughout the national territory.

KEY FACTS AND FIGURES

Total is the fourth largest oil and gas company in the world and one of the major producers of low-carbon emission energy. With an overall turnover of Dollar 171 billion, the Group is present in 130 countries with 800 production facilities, 98,000 employees and Dollar 1 billion allocated to research activity. In Italy, the Total Group in 2018 sells TotalErg and refocuses on growth sectors with high added value, such as the Tempa Rossa project, in Basilicata, one of the largest greenfield investments in Italy of the last 20 years, with a value of Euro 2.5 billion.



Milan
Lombardy - Italy



TOTAL

In Italy it has taken part in the acquisition of 50,000 km of seismic lines and the drilling of approximately 500 wells, has discovered three fields (Bonaccia, Rospo Mare and Tempa Rossa) and was the first company in the world to use horizontal drilling in the Rospo Mare field in Abruzzo. In Basilicata, Total E&P Italia possesses six research permits and/or concessions, five of which as the operator. In particular, with a 50% share (25% Shell and 25% Mitsui E&P Italia), it is the operator of the Gorgogione (PZ and MT) concession where, in 1989, the Tempa Rossa field was discovered, the largest oil exploration and drilling project currently underway in Italy. When fully operative, at the end of 2018, Tempa Rossa will have a daily production capacity of approx. 50,000 barrels of oil, 230,000 m³ of natural gas, 240 tons of LPG and 80 tons of sulphur.

This project, with an expected economic impact of over Euro 7 billion for the local area in Basilicata, represents Total's largest contribution to Italy and its economy, and is an example of how major international industrial groups believe in the country's potential.

In Italy, the Group distributes heavy transport fuels (through AS24) and aviation (Total Aviazione), lubricants, additives, special fluids and related services (Total Italy) and polymers (Total Petrolchemicals). It also produces automotive components (Hutchinson), elastomer gaskets (GasketInternational) and rocket fuels (Cray Valley). Total is also present in the renewable energy sector with batteries (Saft), solar panels (sunpower) and energy optimization (Greenflex).

The strategy of Total, which is committed to countering climate change, is to become the "major" in responsible energy by providing accessible, reliable and clean energy to the largest number of people possible through ever-greater investment to increase renewables in the energy mix, provide solutions for monitoring and storing CO₂ and improving energy efficiency.

COMPANY LIST OF PREVIOUS EDITIONS

2017

- ATLANTIA
- BIESEGROUP
- CISCO SYSTEMS
- DIASORIN
- DOW CHEMICAL
- FINCANTIERI
- GRUPPO CALZEDONIA
- GRUPPO ERG
- HITACHI
- LA MOLISANA

2016

- BAULI GROUP
- BREMBO
- COESIA
- DALLARA AUTOMOBILI
- DE MATTEIS AGROALIMENTARI
- ELI LILLY ITALIA
- FINECO BANK
- LUNGAROTTI
- THE NICE GROUP
- TECHNOGYM

2015

- ARGO TRACTORS
- AUTOMOBILI LAMBORGHINI
- AZIMUT-BENETTI GROUP
- BLACKSHAPE AIRCRAFT
- BOLTON ALIMENTARI
- FIAMM
- GRUPPO CAMPARI
- LOCCIONI GROUP
- LAVAZZA
- NANNINI

2014

- ARTEMIDE
- CANALI
- COMER INDUSTRIES
- FALCK RENEWABLES
- FELETTI
- GUALA CLOSURES GROUP
- LAMINAZIONE SOTTILE
- NONINO
- VALAGRO
- YOOX

2013

- AMPLIFON
- ARDUINO
- BRUNELLO CUCINELLI
- EATALY
- FLOS
- GROM
- LAGO
- LUNELLI
- MOLESKINE
- MONCLER
- MUTTI

DISCLAIMER

The information in this document is not provided for commercial purposes, nor can it be reproduced or used for anything other than informational purposes. All the basic information included here is based on the official websites of the mentioned Companies and on public sources that The European House – Ambrosetti can provide on request. The names of the companies and brands mentioned in this document for informational and research purposes are the exclusive intellectual property of the companies mentioned above. The descriptions and attributes associated with each Company express the thinking and opinion of the working group of The European House – Ambrosetti and in no way that of the companies themselves.